

Welspun[®] HOSPITALITY

nou
ROMANTICS

OULET TUONDER



FROM FADED FRESCOES TO MODERN MOOD.

every pattern is a visual sonnet.





nou ROMANTICS

nou ROMANTICS is a hospitality carpet collection that reimagines the lyrical spirit of Art Nouveau through a modern, soulful lens. Inspired by the romance of slow living, cultural exploration, and emotional design, the collection embraces movement, elegance, and sensory richness.

Delicate, nature-infused motifs—vines, blossoms, arches, and scrolls—intertwine with soft geometry and expressive linework, paying homage to the past while speaking to the aesthetic depth of today's hospitality interiors. The palette evokes faded frescoes and well-traveled journals: earthy neutrals meet bold jewel tones, grounding each design in memory and mood.

nou ROMANTICS is made for places that invite connection and reflection—boutique hotels, quiet lounges, intimate lobbies, and curated hospitality spaces where storytelling is layered underfoot. Every pattern is a visual sonnet, crafted for those who see design as a form of romance.



STORIES BENEATH
every step.



NOU ROMANTICS weaves Art

Nouveau into modern élégance—organic motifs, rich tones, and poetic design crafted for soulful, story-filled spaces.



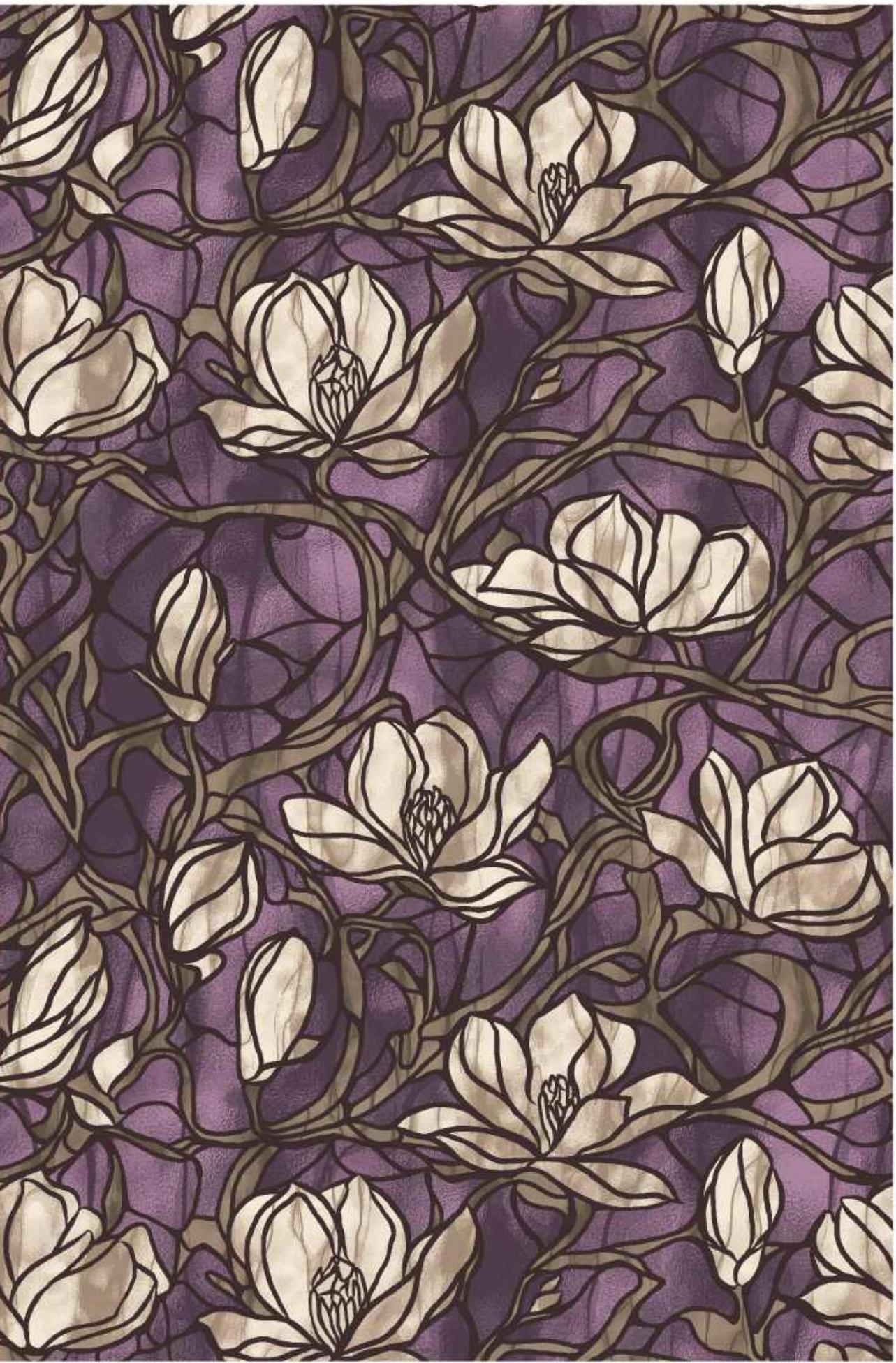
A Symphony of Blooms Pure and Hues

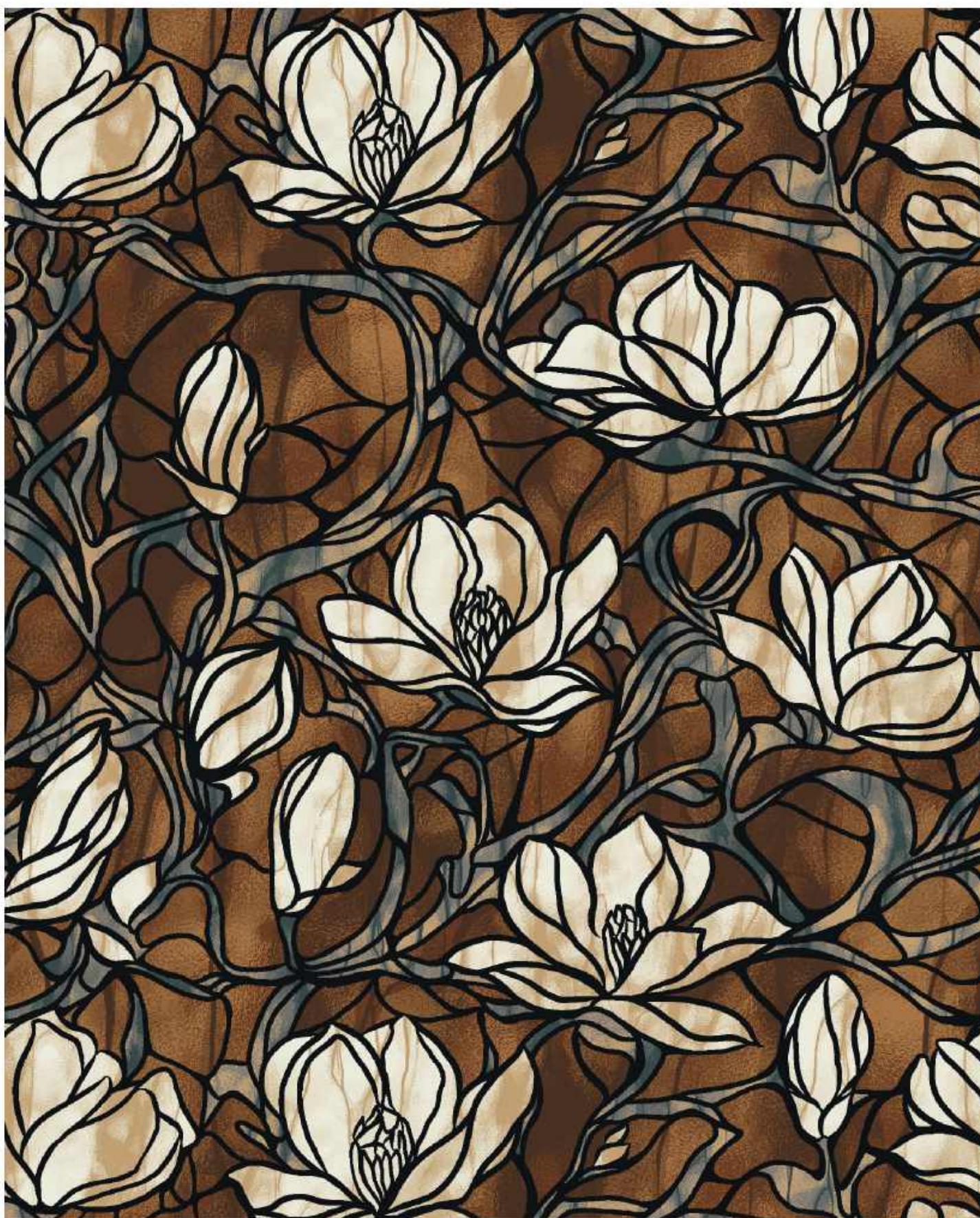


Interlacing magnolia motifs, soft florals, and organic tones come together in graceful harmony, evoking warmth, artistry, and timeless elegance.

Printed broadloom

The pattern evokes the **serenity of a blossoming garden**,
crafted for interiors that seek elegance with soulful depth.





BRONZE | WF3074-004

Magnolias

2X2 MTRS



WARM NEUTRAL
WF3074-001



SANDSTONE
WF3074-002



RUST
WF3074-003



CLAY
WF3074-005



TOPAZ
WF3074-006



SAPPHIRE
WF3074-007



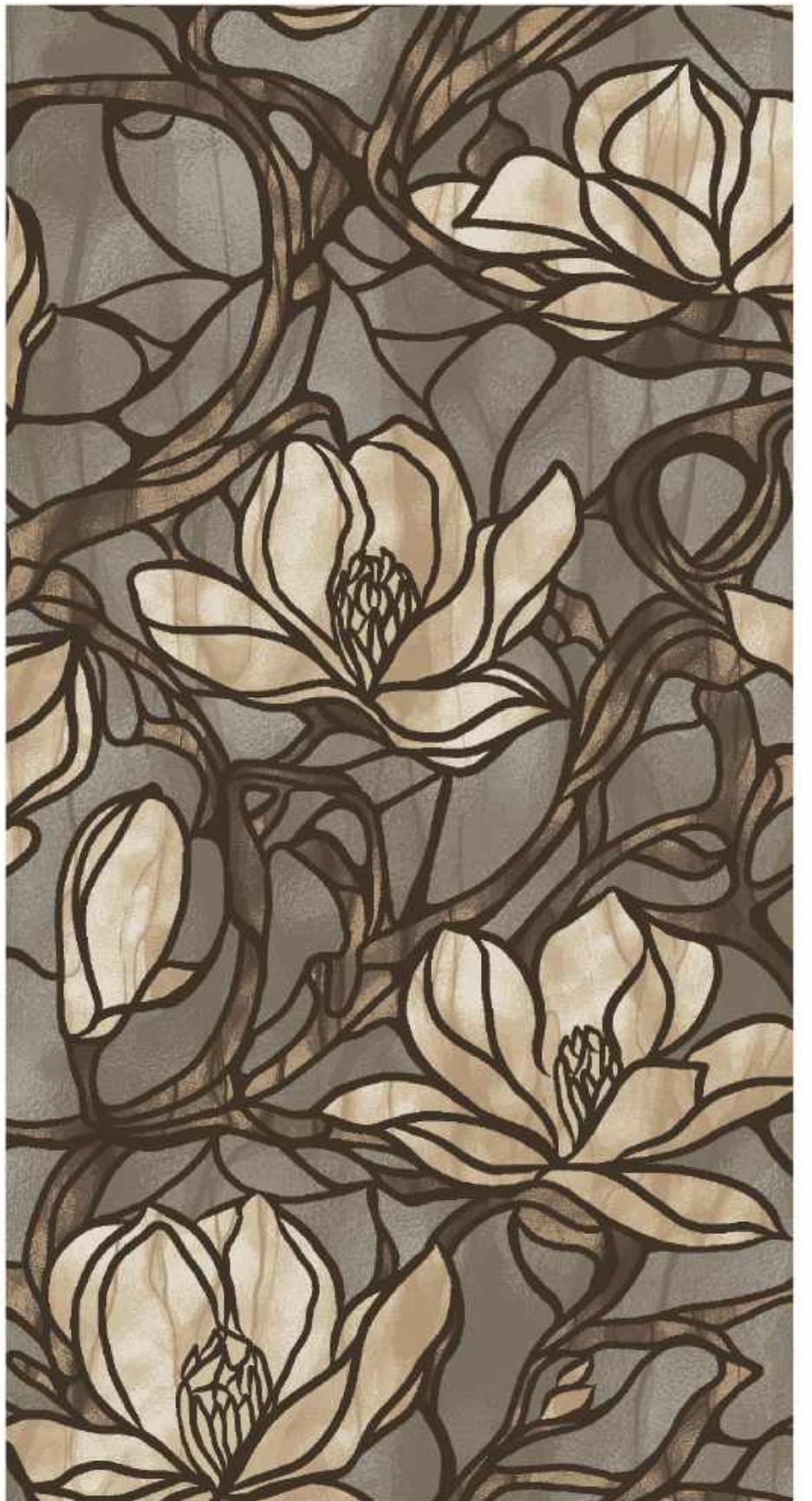
EMERALD
WF3074-008



RUBY
WF3074-009



AMETHYST
WF3074-010



MAGNOLIAS

WARM NEUTRAL | WF3074-001

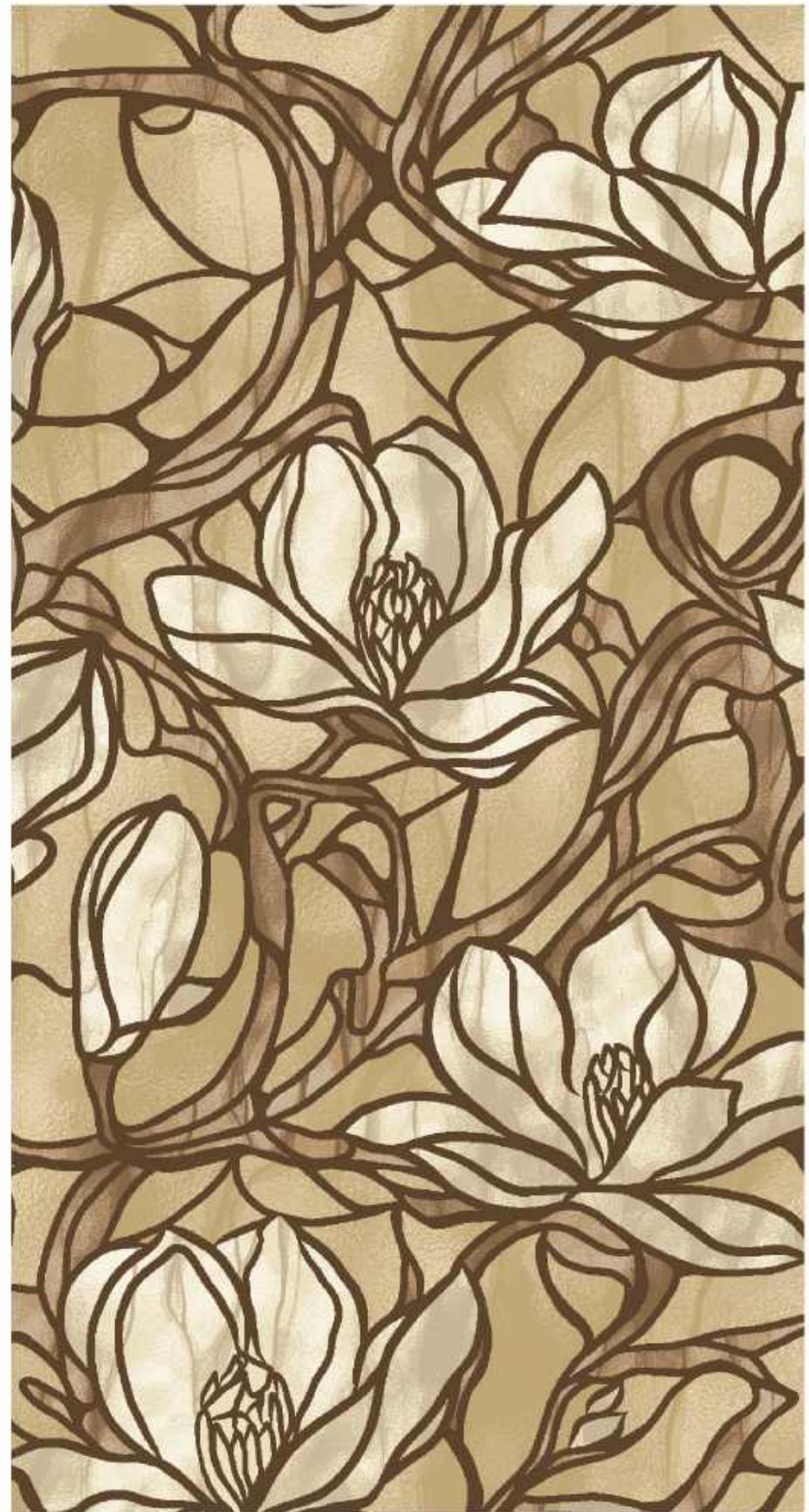
2X2 MTRS



This image is used for illustration purpose only.



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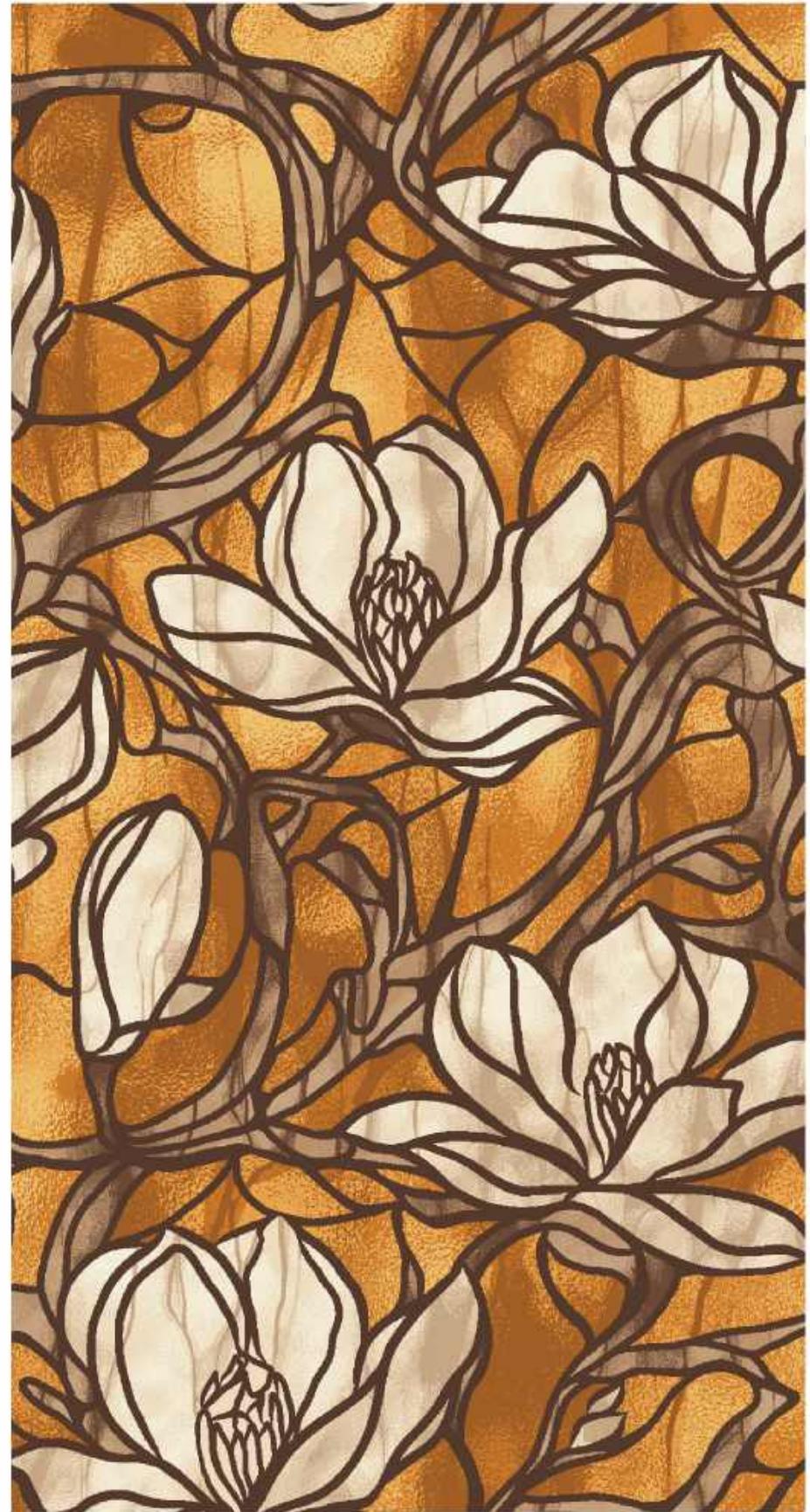
MAGNOLIAS

SANDSTONE | WF3074-002

2X2 MTRS



This image is used for illustration purpose only.



MAGNOLIAS

TOPAZ | WF3074-006

2X2 MTRS



RUBY | WF3075-009



Vine

4X4 MTRS



WARM NEUTRAL
WF3075-001



SANDSTONE
WF3075-002



RUST
WF3075-003



BRONZE
WF3075-004



CLAY
WF3075-005



TOPAZ
WF3075-006



SAPPHIRE
WF3075-007



EMERALD
WF3075-008



AMETHYST
WF3075-010



VINE

TOPAZ | WF3075-006

4X4 MTRS



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This image is used for illustration purpose only.



VINE

SAPPHIRE | WF3075-007

4X4 MTRS



VINE

EMERALD | WF3075-008

4X4 MTRS



Soft waves and contours flow together,
creating a sense of gentle movement and
timeless texture inspired by nature's rhythm.



VINE

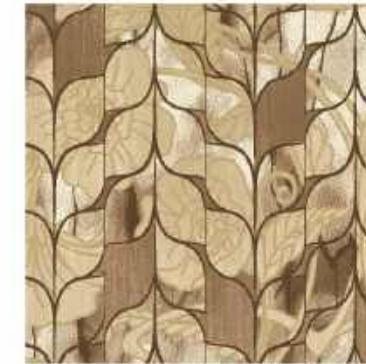
EMERALD | WF3075-008



WARM NEUTRAL | WF3144-001

Orchid

1X1 MTRS



SANDSTONE
WF3144-002



RUST
WF3144-003



BRONZE
WF3144-004



CLAY
WF3144-005



TOPAZ
WF3144-006



SAPPHIRE
WF3144-007



EMERALD
WF3144-008



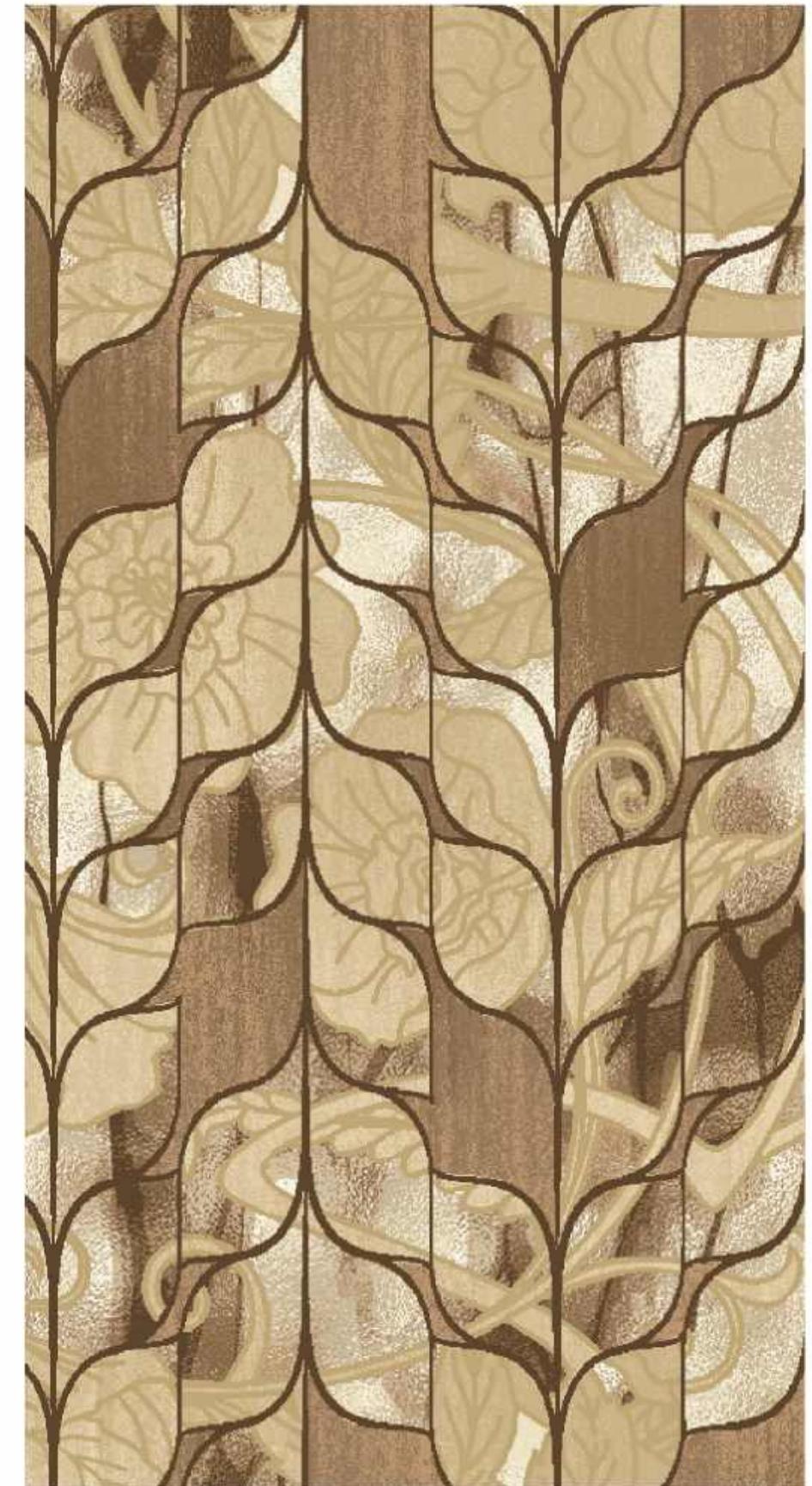
RUBY
WF3144-009



AMETHYST
WF3144-010



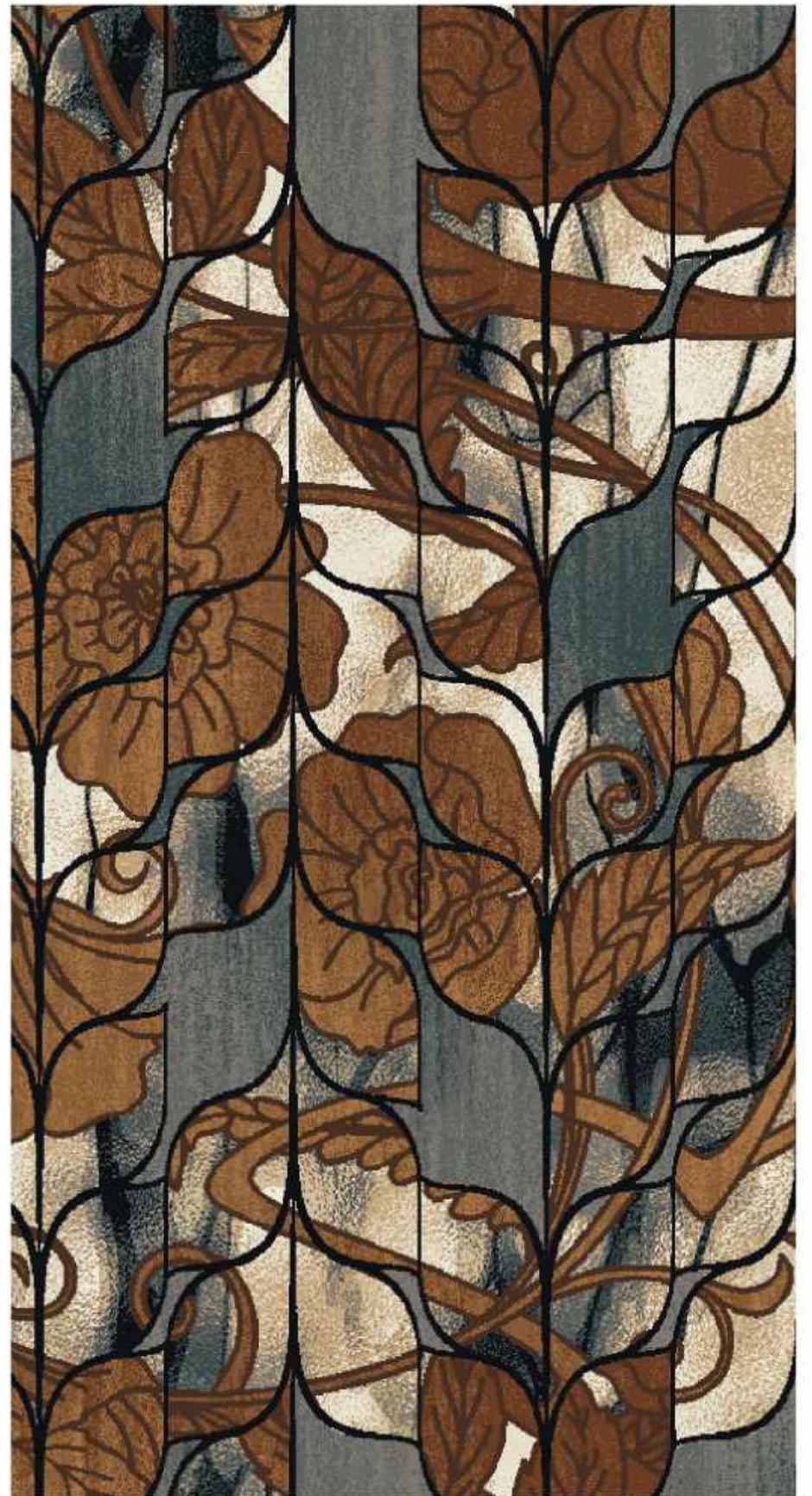
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ORCHID

SANDSTONE | WF3144-002

1X1 MTRS



ORCHID

BRONZE | WF3144-004

1X1 MTRS



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RUST | WF3424-003

Iris

2X4 MTRS

WARM NEUTRAL
WF3424-001SANDSTONE
WF3424-002BRONZE
WF3424-004CLAY
WF3424-005TOPAZ
WF3424-006SAPPHIRE
WF3424-007EMERALD
WF3424-008RUBY
WF3424-009AMETHYST
WF3424-010

Drawn from nature's rhythm,
soft contours flow in quiet harmony,
revealing depth with graceful ease.



IRIS

AMETHYST | WF3424-010



IRIS

RUST | WF3424-003

2X4 MTRS



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IRIS

EMERALD | WF3424-008

2X4 MTRS



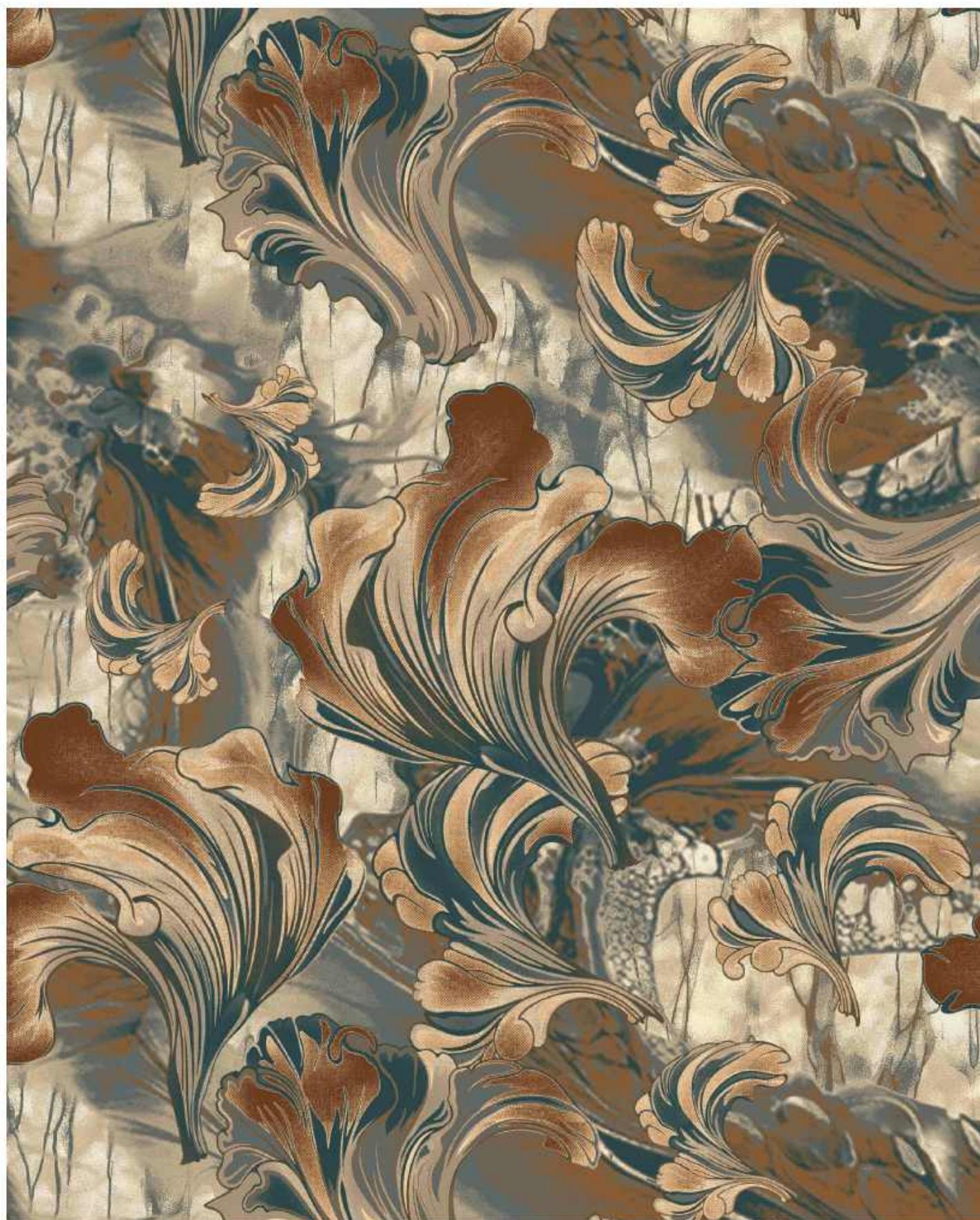
IRIS

CLAY | WF3424-005

2X4 MTRS



This image is used for illustration purposes only.



BRONZE | WF3491-004

Dahlia

4X4 MTRS



WARM NEUTRAL
WF3491-001



SANDSTONE
WF3491-002



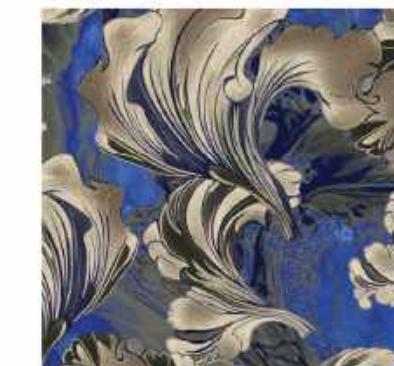
RUST
WF3491-003



CLAY
WF3491-005



TOPAZ
WF3491-006



SAPPHIRE
WF3491-007



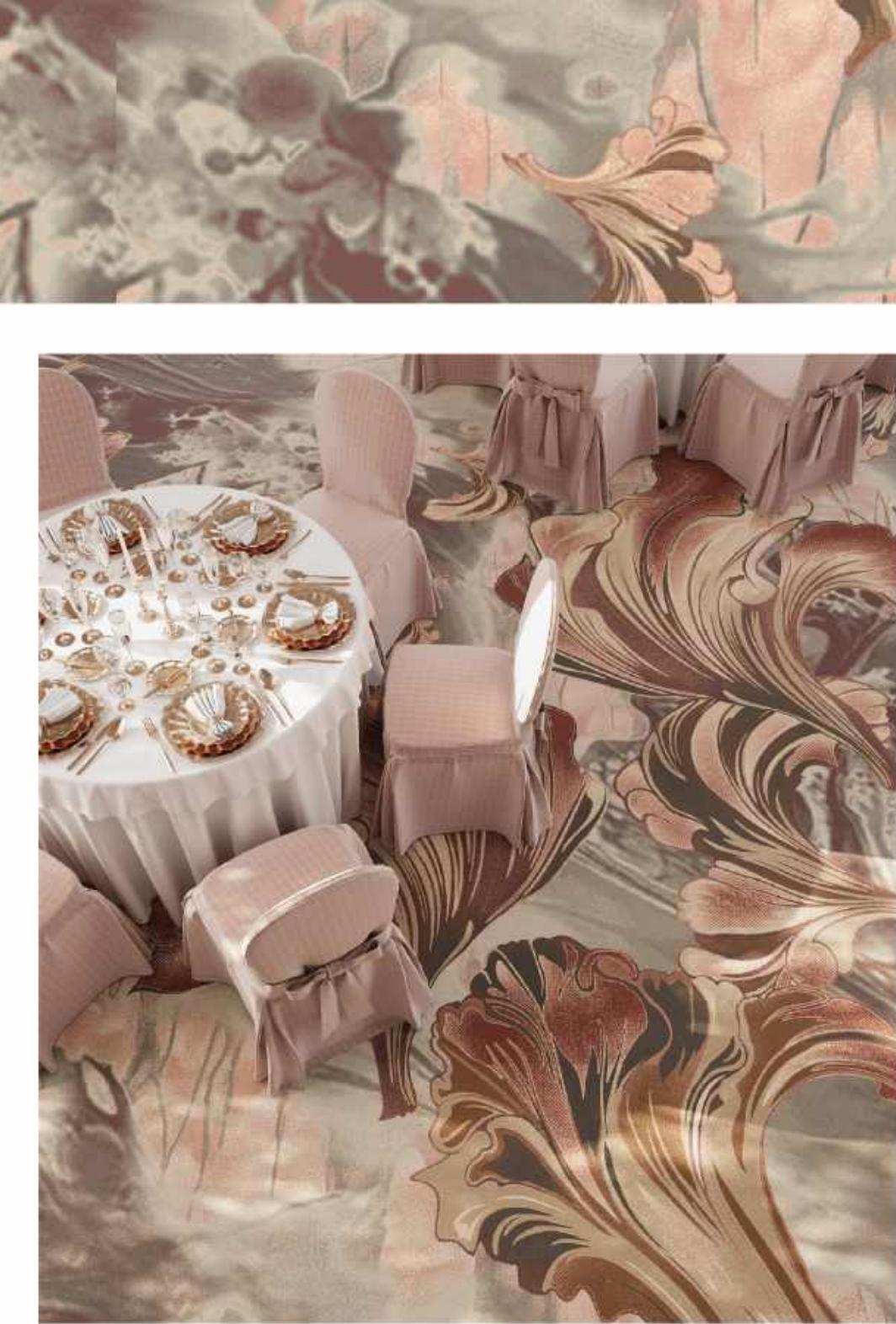
EMERALD
WF3491-008



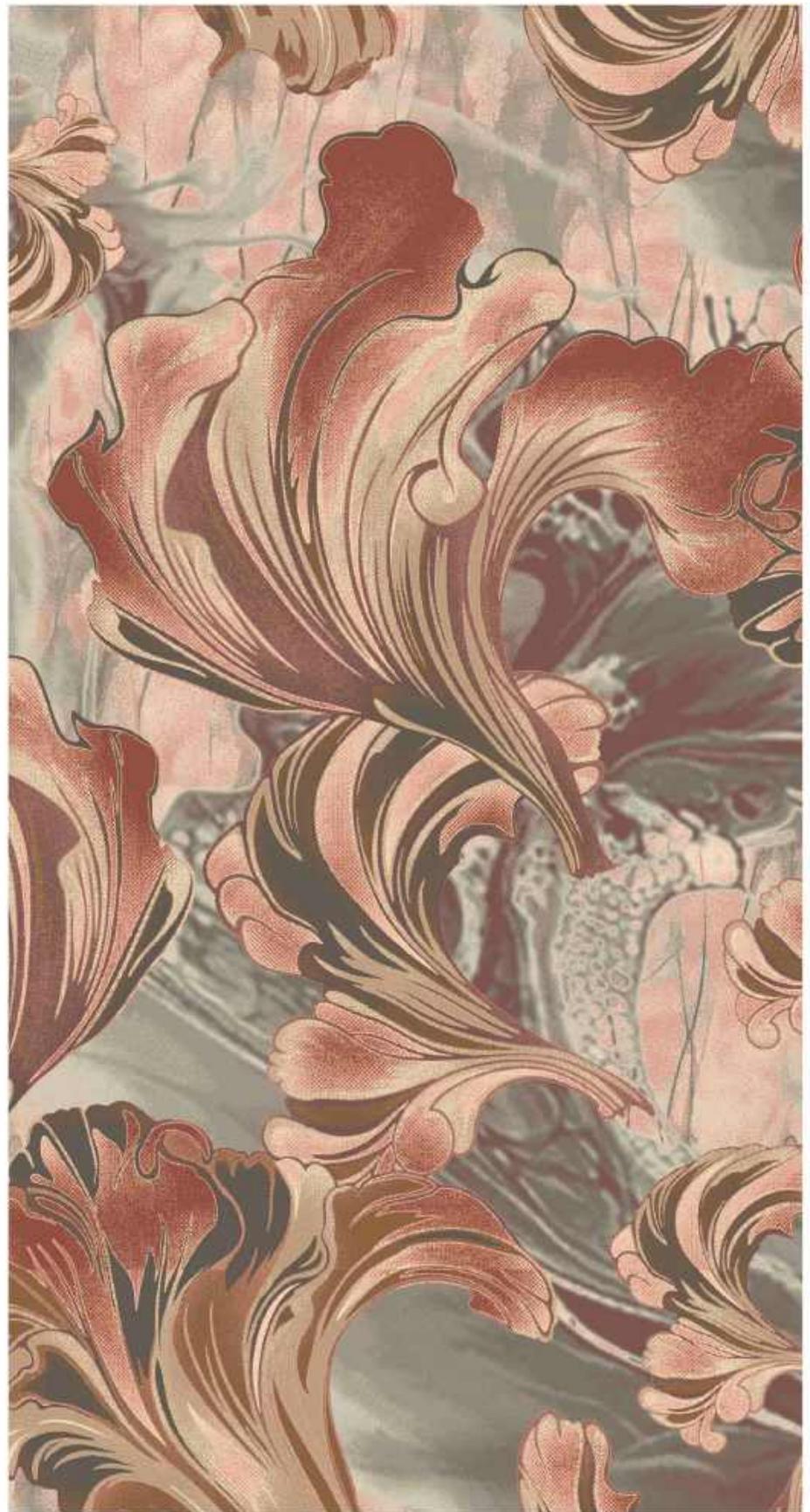
RUBY
WF3491-009



AMETHYST
WF3491-010



Timeless Elegance



DAHLIA

CLAY | WF3491-005

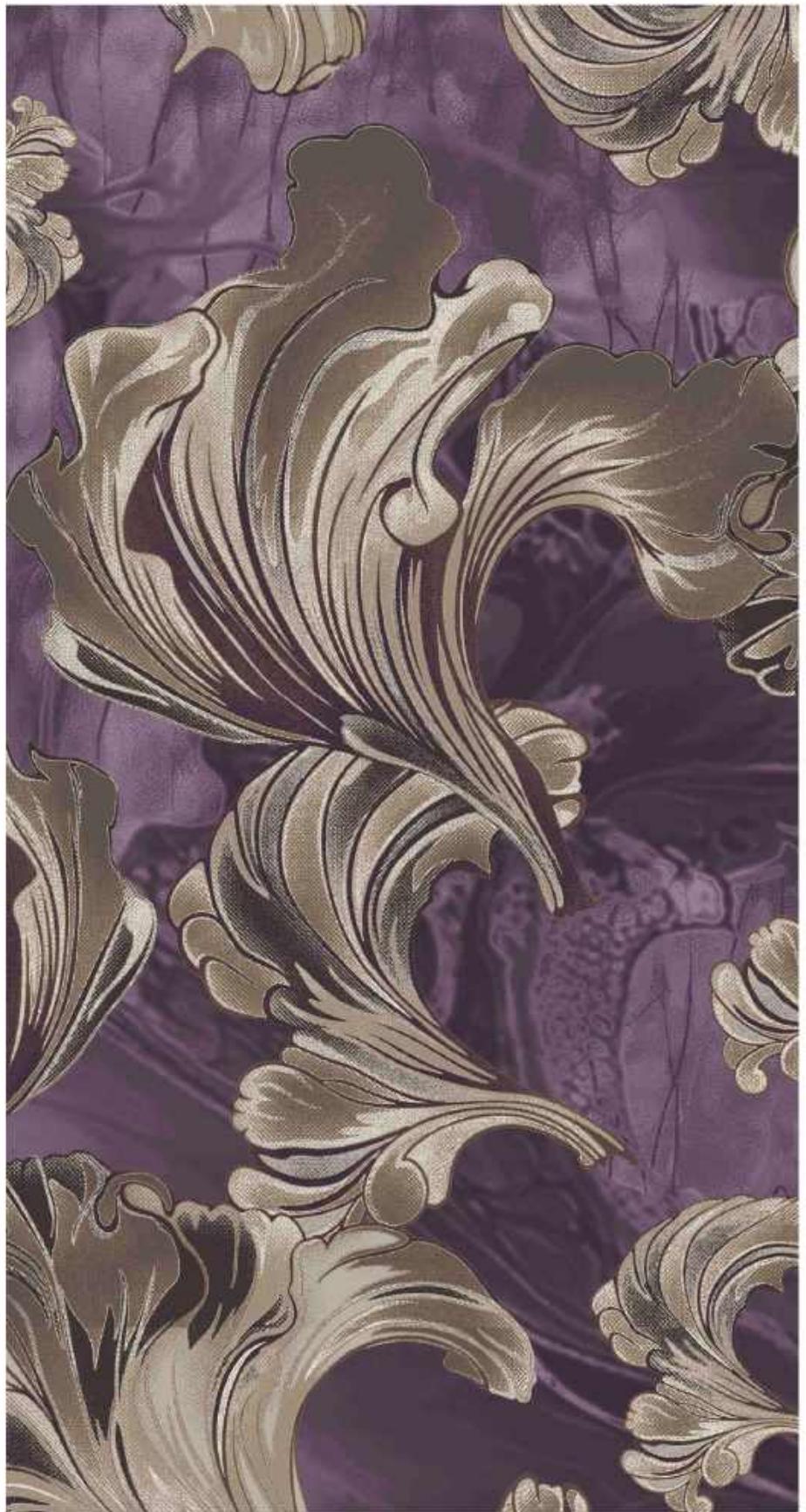
4X4 MTRS



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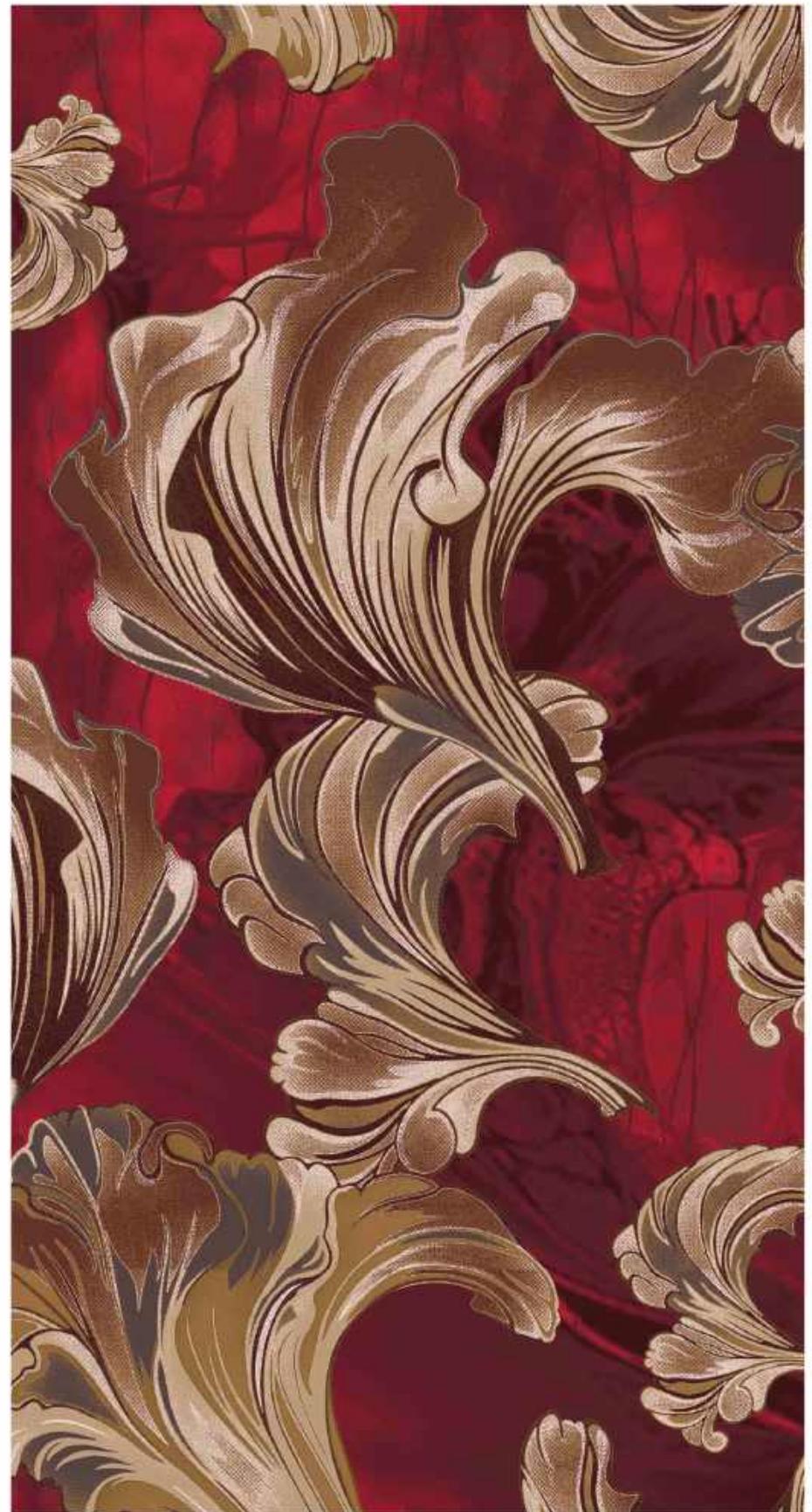
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DAHLIA

AMETHYST | WF3491-010

4X4 MTRS



DAHLIA

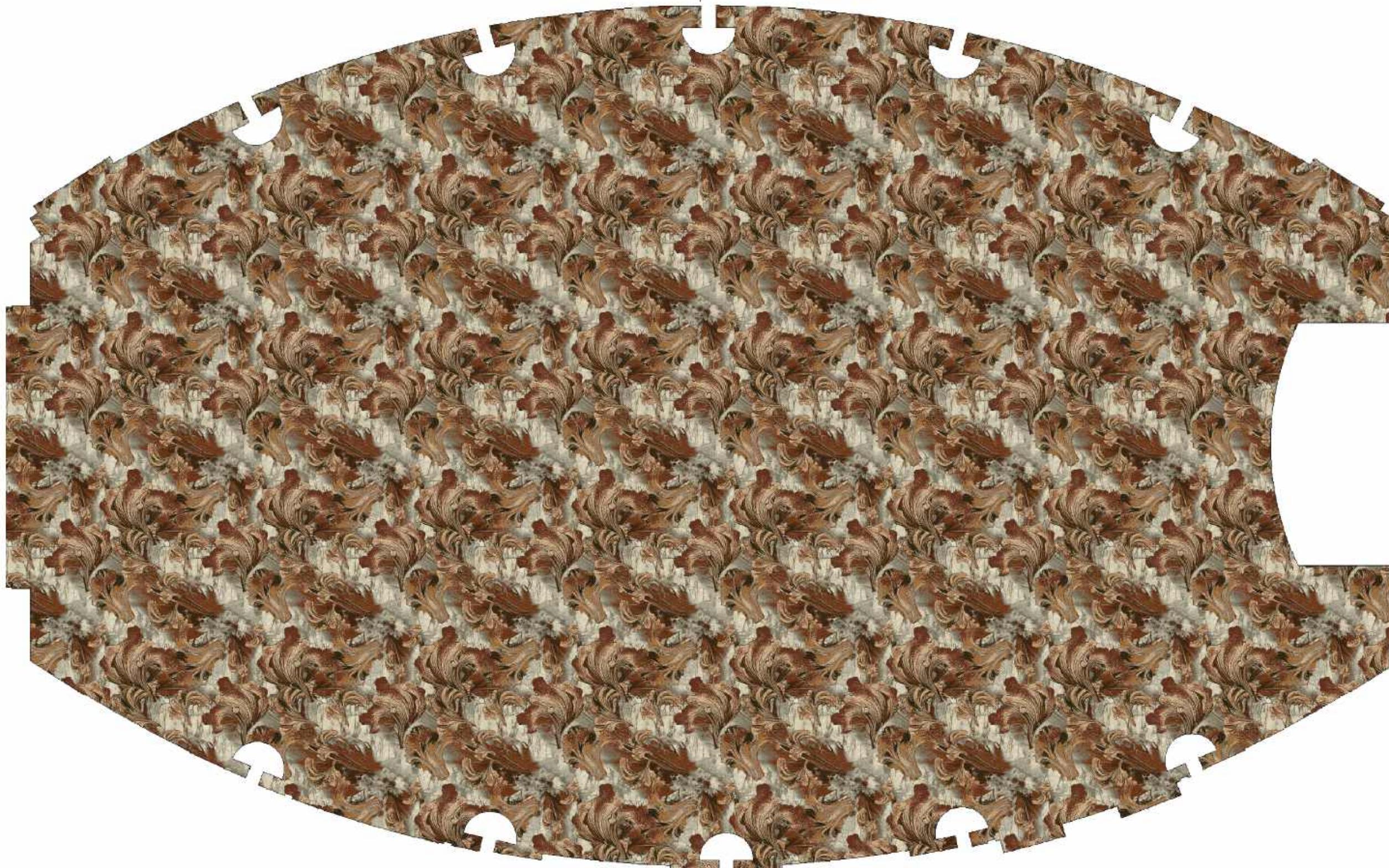
RUBY | WF3491-009

4X4 MTRS



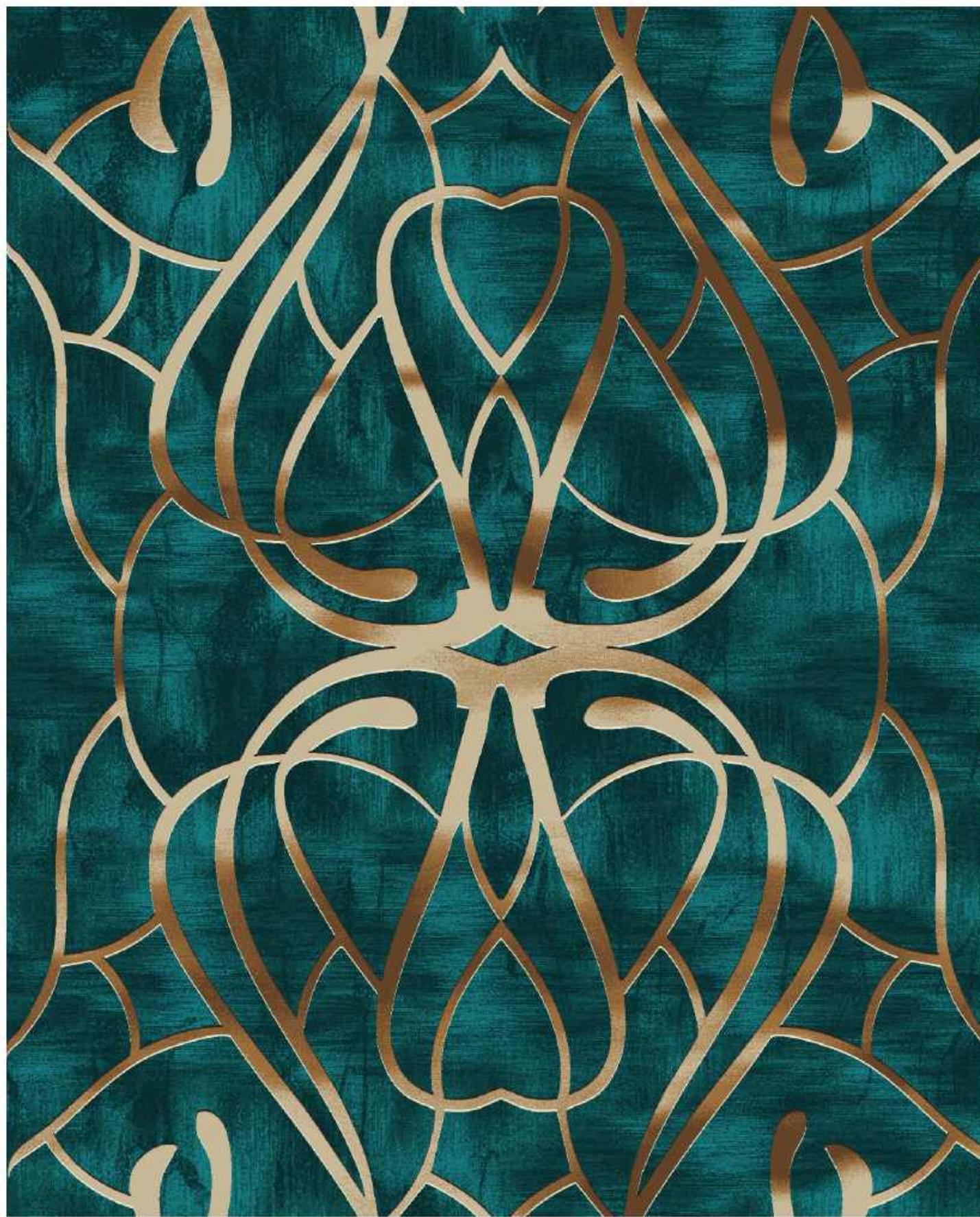
This image is used for illustration purpose only.

Flowing organic forms and rich earth tones evoke natural movement, adding warmth and sophistication to contemporary spaces.



DAHLIA

RUST | WF3491-003



 EMERALD | WF3425-008

Entwine

2X7.5 MTRS



WARM NEUTRAL
WF3425-001



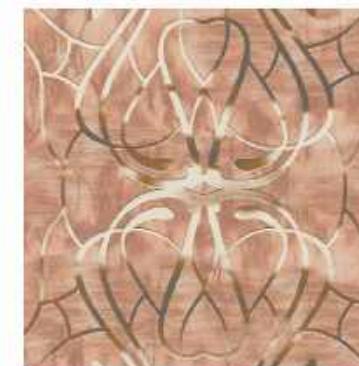
SANDSTONE
WF3425-002



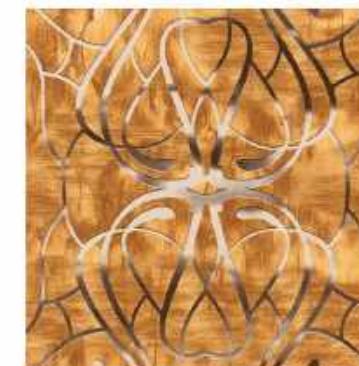
RUST
WF3425-003



BRONZE
WF3425-004



CLAY
WF3425-005



TOPAZ
WF3425-006



SAPPHIRE
WF3425-007



RUBY
WF3425-009



AMETHYST
WF3425-010

Twining vines unfold across soft tones,
creating a serene balance between nature and
refined design.



DAHLIA

CLAY | WF3425-005



ENTWINE

SANDSTONE | WF3425-002

2X7.5 MTRS



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This image is used for illustration purpose only.



ENTWINE

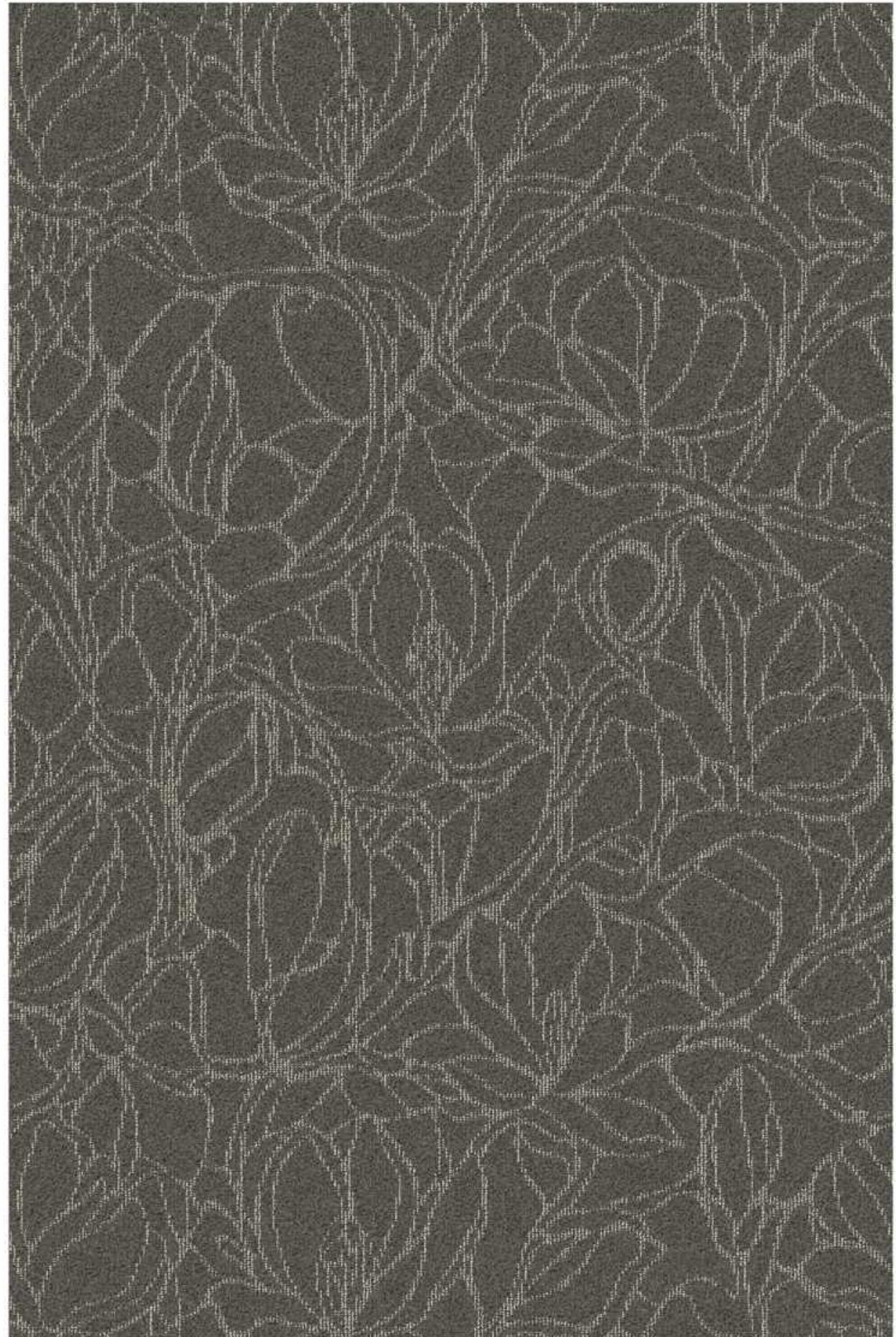
SAPPHIRE | WF3425-007

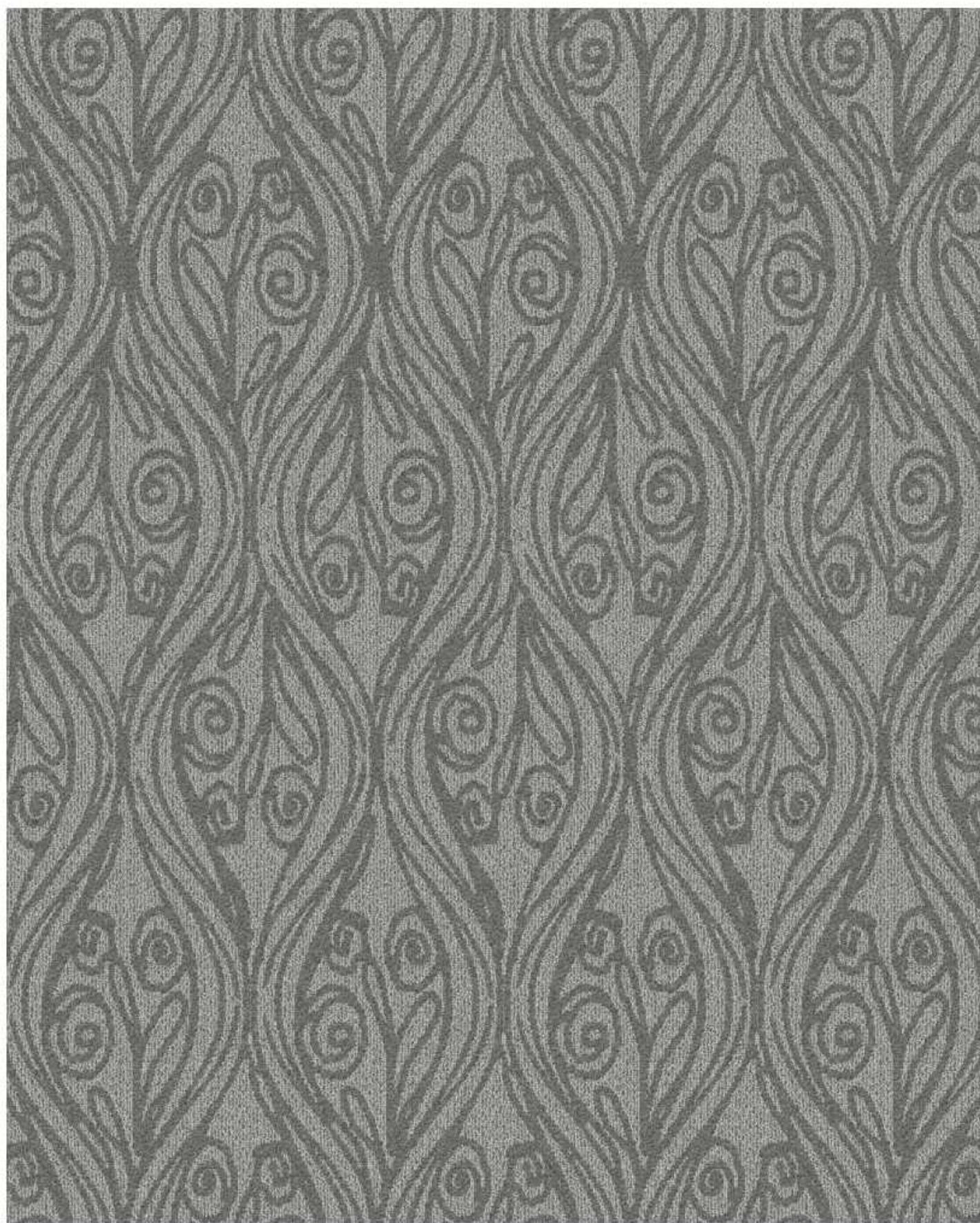
2X7.5 MTRS



Tufted broadloom

Intricate vines create a graceful rhythm, adding timeless elegance and depth to hospitality interiors.





SILVERSTONE | WF2815-003

Muse

1X1 MTRS



FERN
WF2815-001



ECLIPSE
WF2815-002



HAZE
WF2815-004



VELORE
WF2815-005



STARLIGHT
WF2815-006



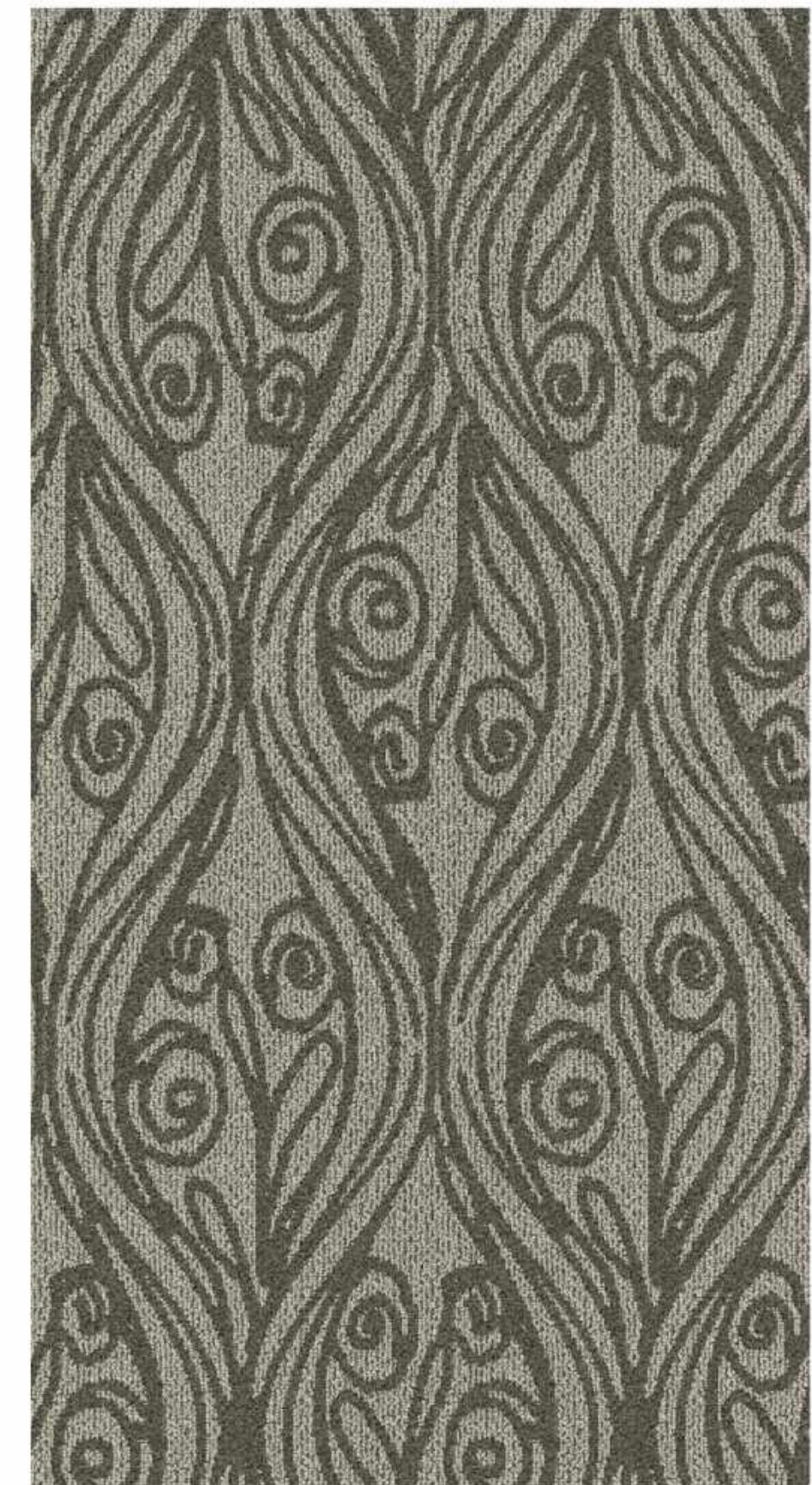
WILLOW
WF2815-007



CYPRESS
WF2815-008



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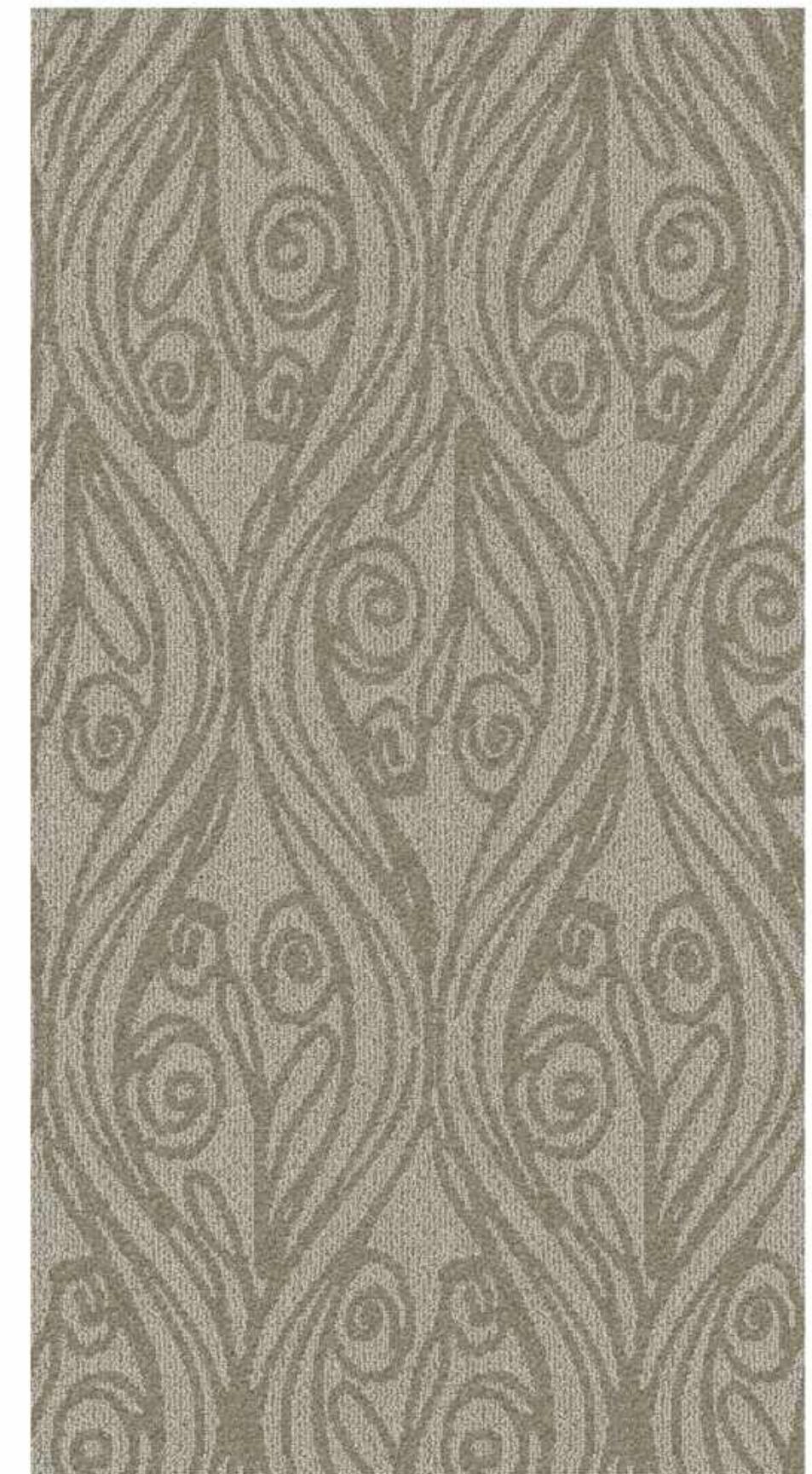
MUSE

HAZE | WF2815-004

1X1 MTRS



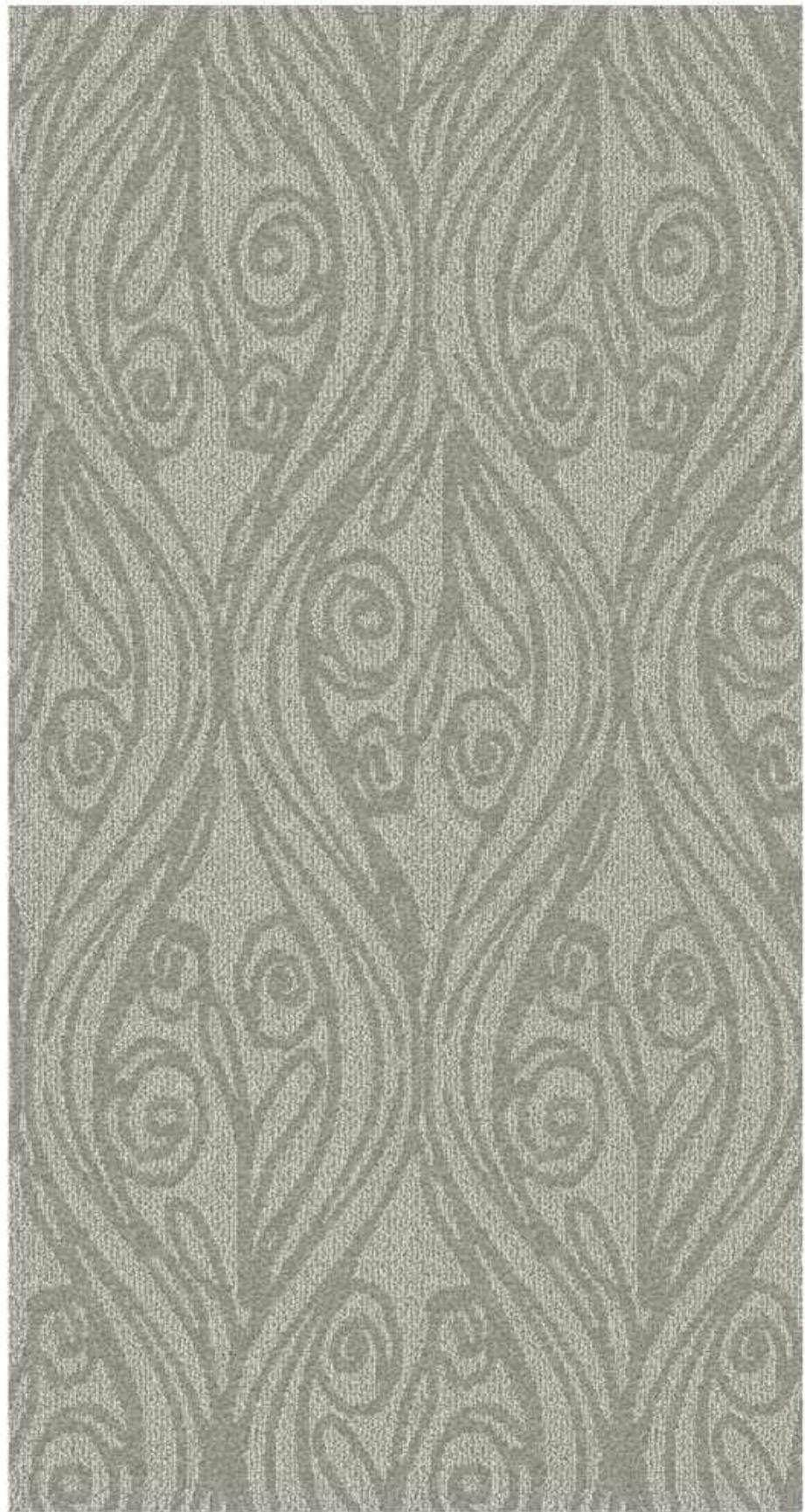
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MUSE

VELORE | WF2815-005

1X1 MTRS



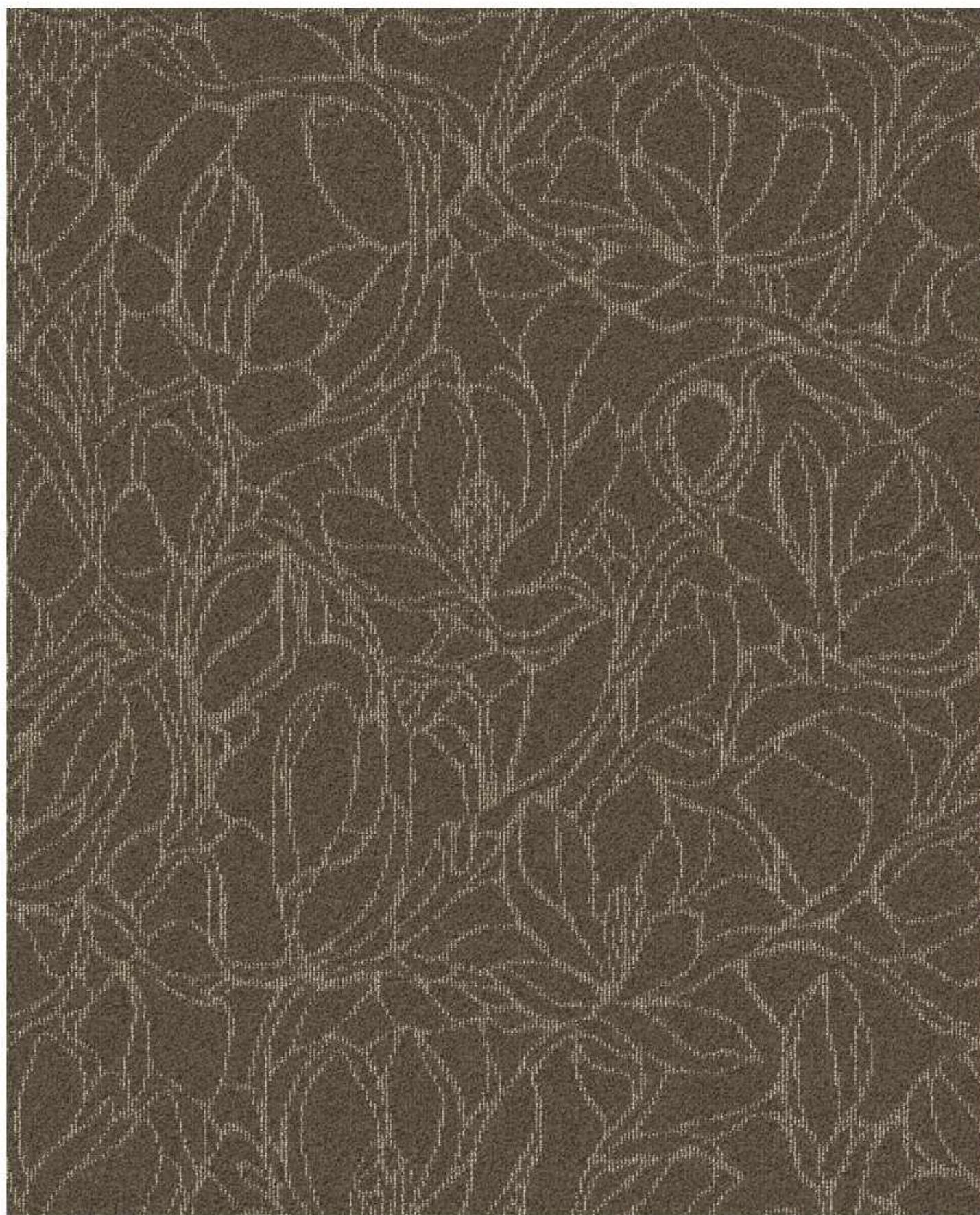
MUSE

STARLIGHT | WF2815-006

1X1 MTRS



This image is used for illustration purpose only.



 WILLOW | WF3034-007

Verona

1X1.25 MTRS



FERN
WF3034-001



ECLIPSE
WF3034-002



SILVERSTONE
WF3034-003



HAZE
WF3034-004



VELORE
WF3034-005

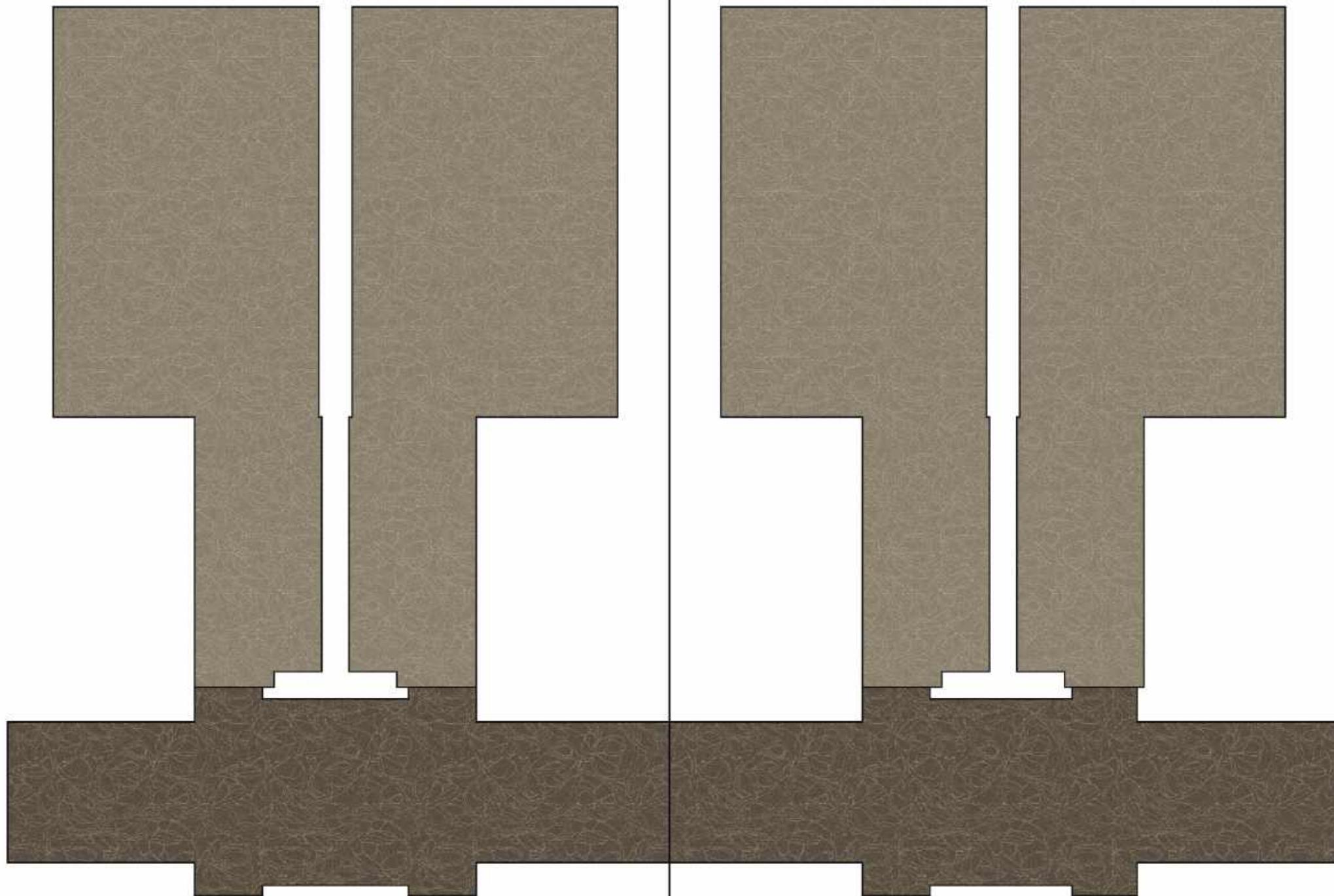


STARLIGHT
WF3034-006



CYPRESS
WF3034-008

Delicate vine tracery emerges softly from muted tones, evoking quiet elegance and the serene beauty of understated design.



VERONA

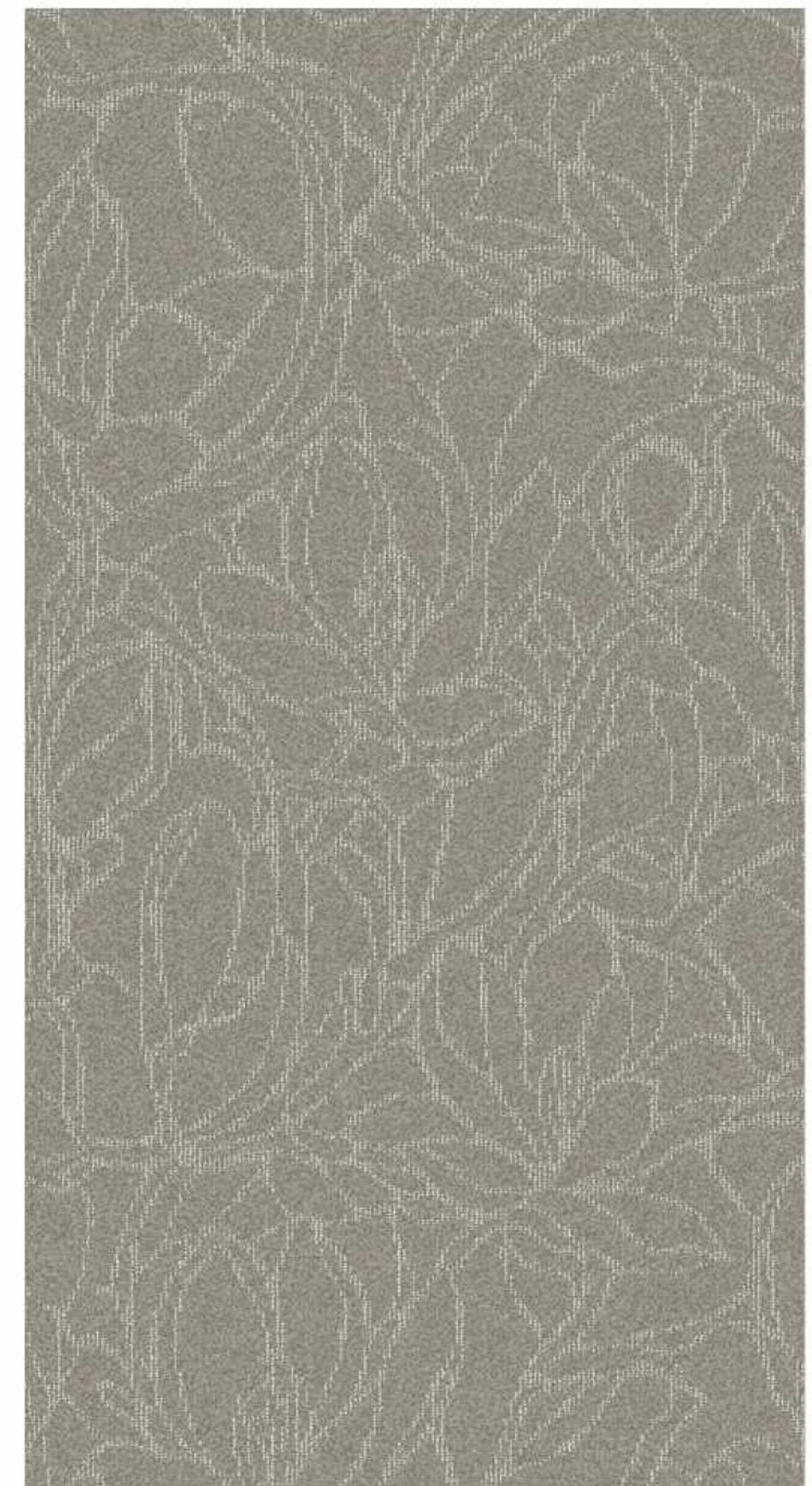
WILLOW | WF3034-007

VERONA

VELORE | WF3034-005



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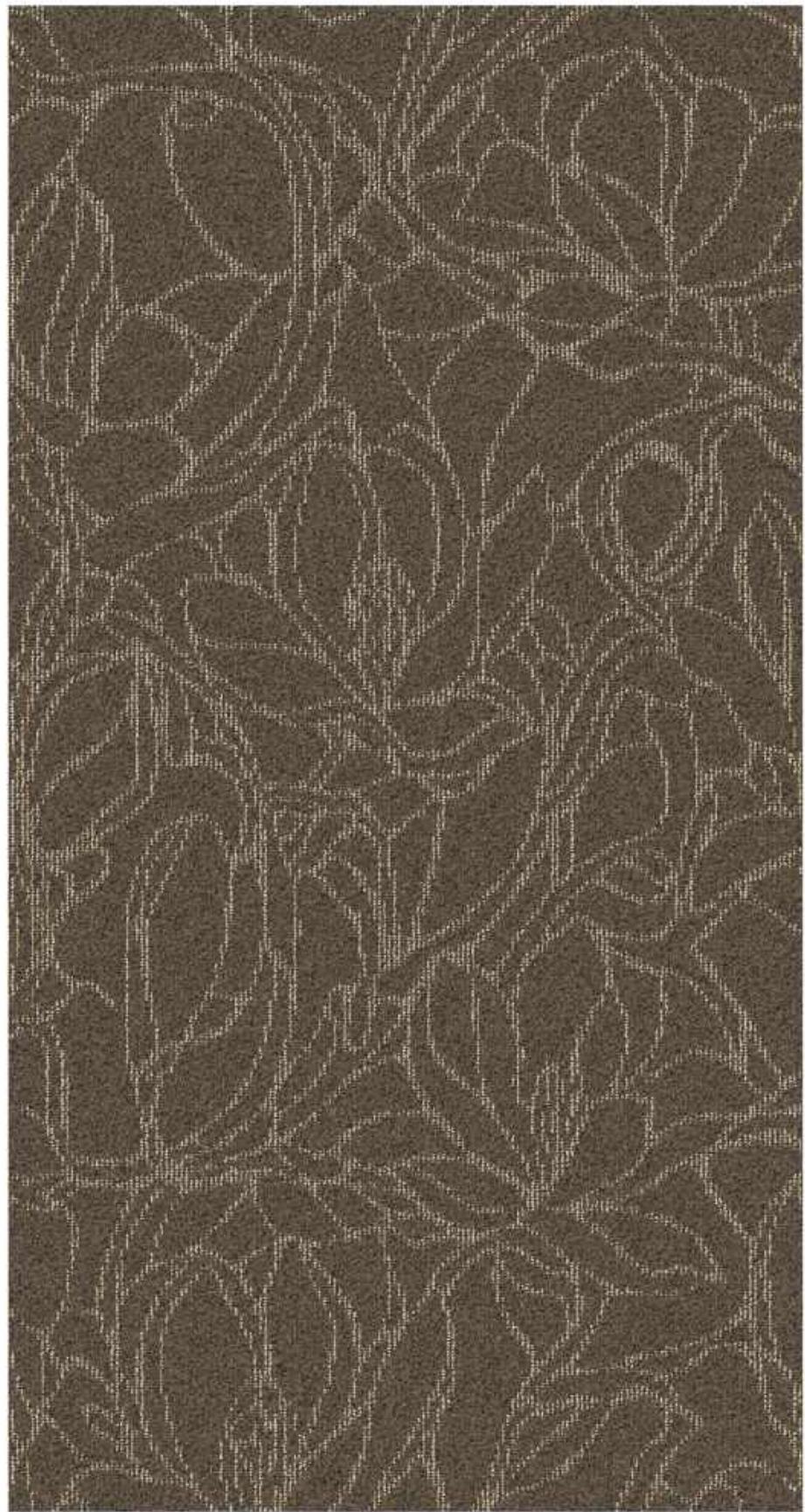
VERONA

STARLIGHT | WF3034-006

1X1.25 MTRS



Golden Vines



VERONA

WILLOW | WF3034-007

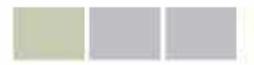
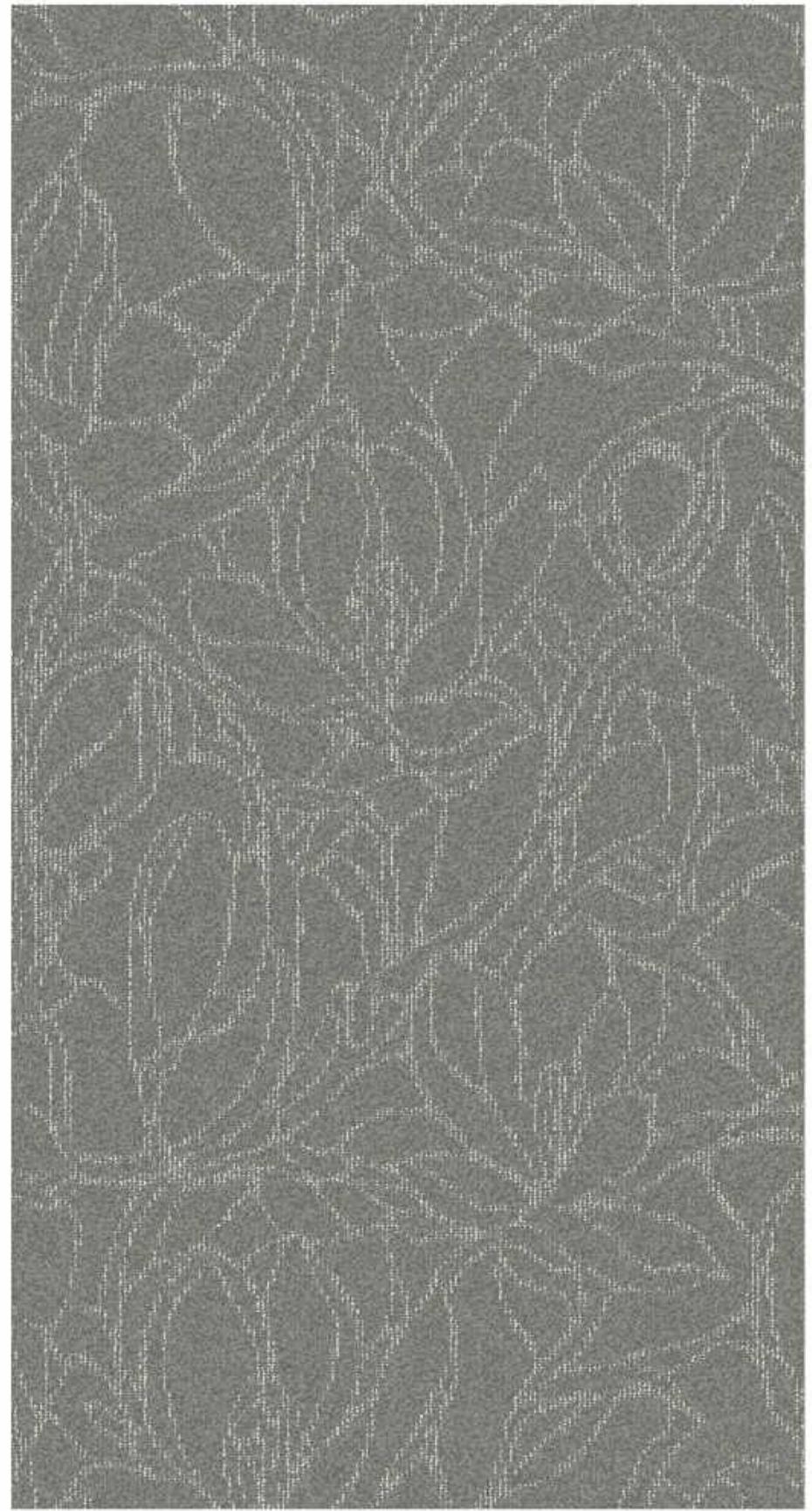
1X1.25 MTRS



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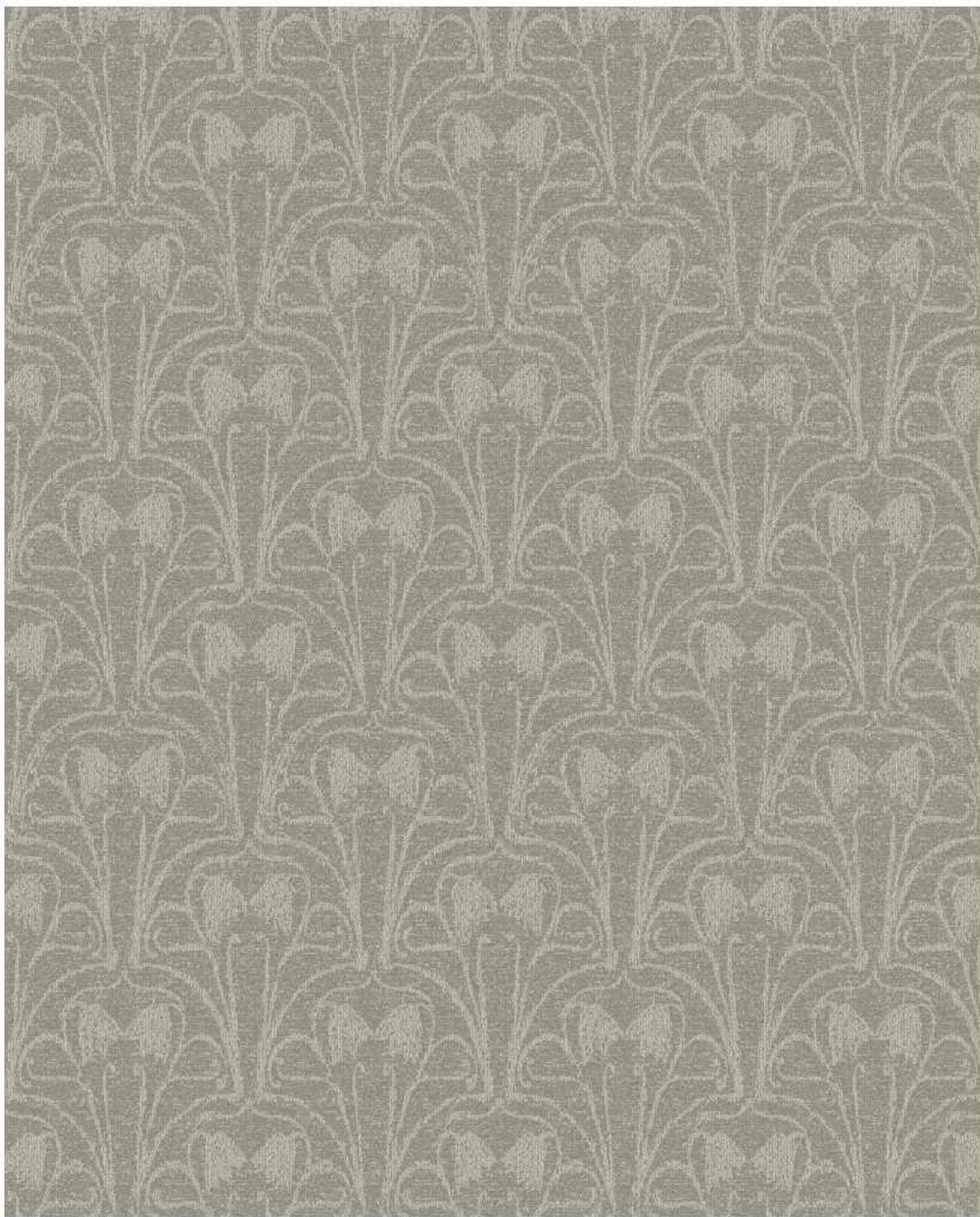
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VERONA

CYPRESS | WF3034-008

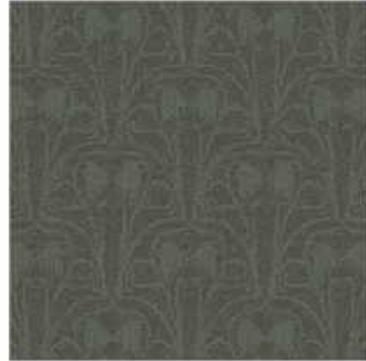
1X1.25 MTRS



STARLIGHT | WF3097-006

Papillon

2X2 MTRS



FERN
WF3097-001



ECLIPSE
WF3097-002



SILVERSTONE
WF3097-003



HAZE
WF3097-004



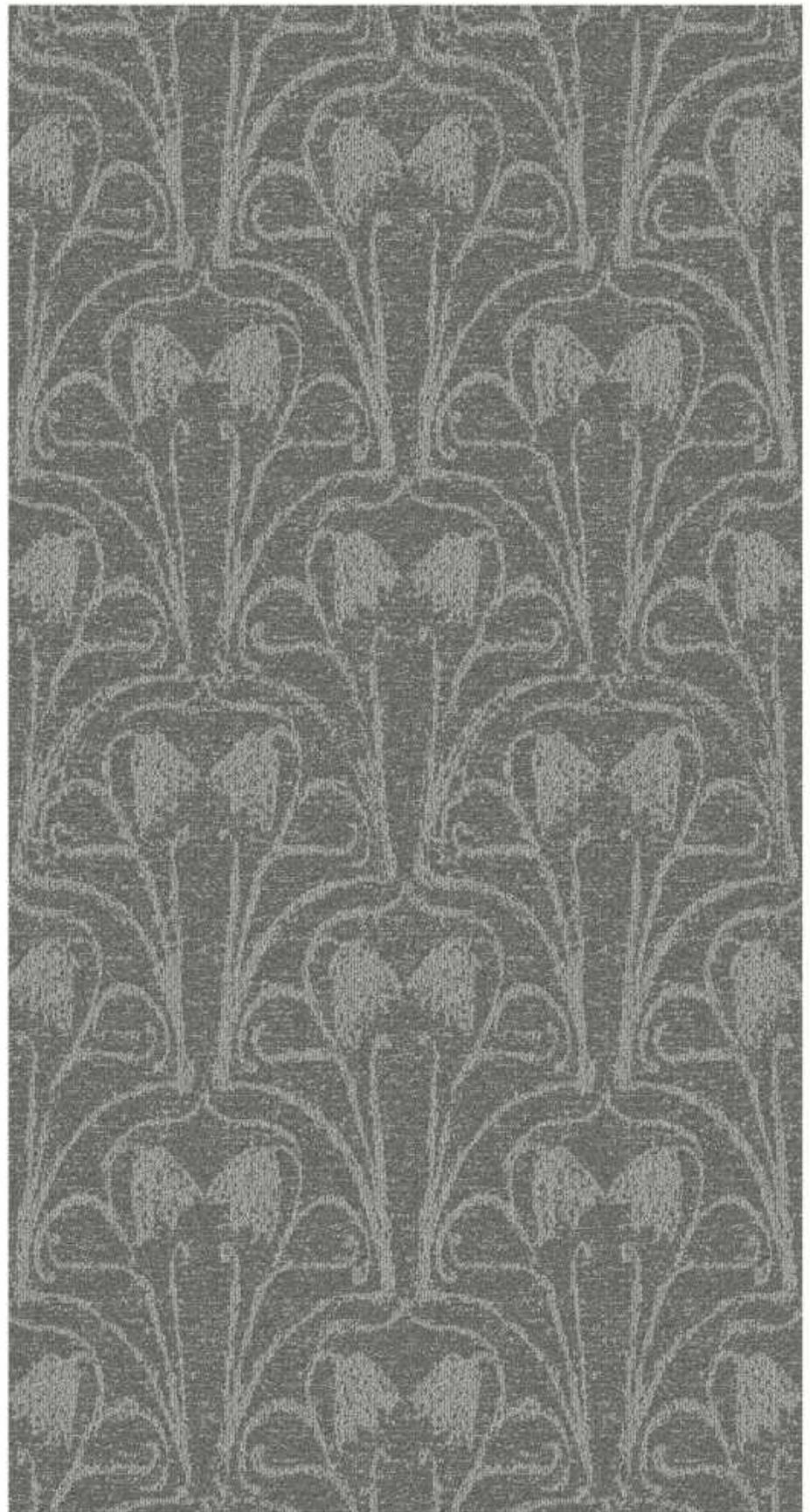
VELORE
WF3097-005



WILLOW
WF3097-007



CYPRESS
WF3097-008



PAPILLON

SILVERSTONE | WF3097-003

2X2 MTRS



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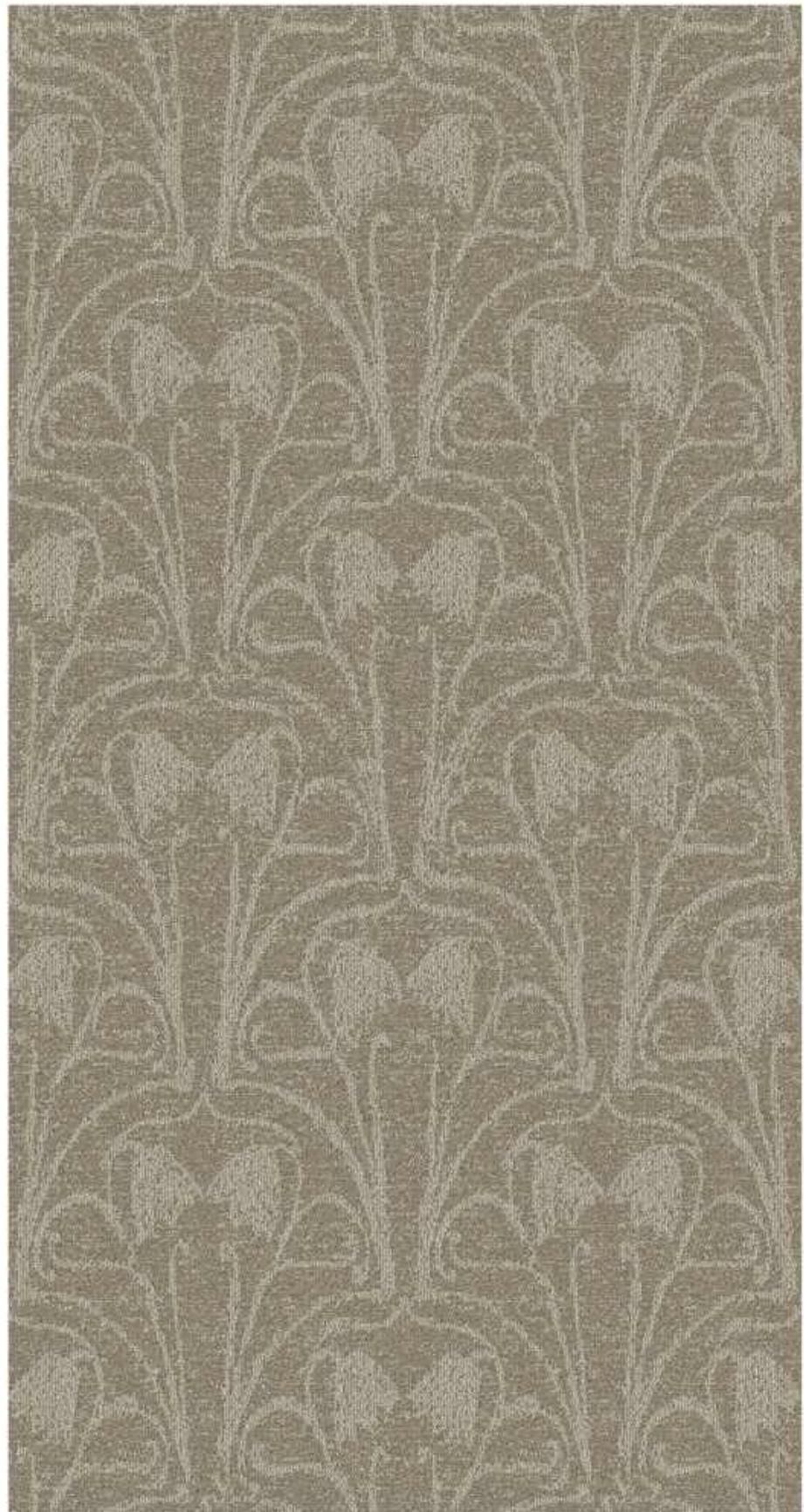
This image is used for illustration purpose only.



PAPILLON

HAZE | WF3097-004

2X2 MTRS



PAPILLON

VELORE | WF3097-005

2X2 MTRS



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Tufted Carpet tile

Stained-glass inspired forms with tonal contrasts bring depth and elegance to hospitality spaces.





JADE | CF2041-001

Tiffany

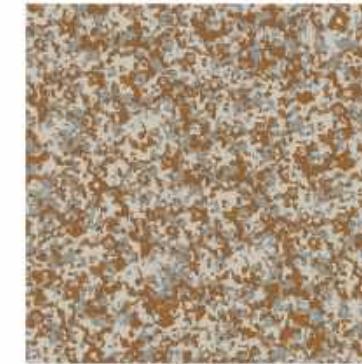
50X50 CM



VEIL
CF2041-002



STARDUST
CF2041-003



AMBER
CF2041-004



SEPIA
CF2041-005



FOGBOUND
CF2041-006

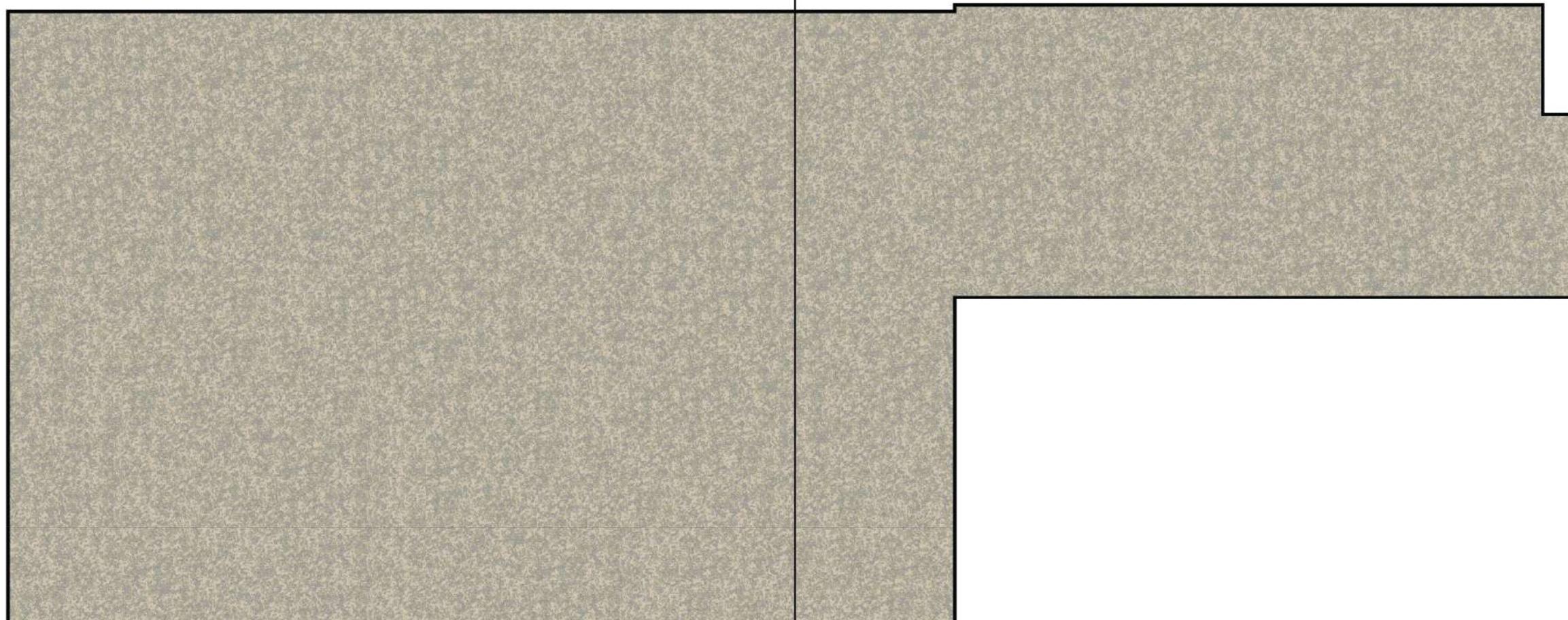


ROSEWOOD
CF2041-007



CARAMEL
CF2041-008

Gentle textures merge with muted hues,
creating a serene, nature-infused
harmony underfoot.

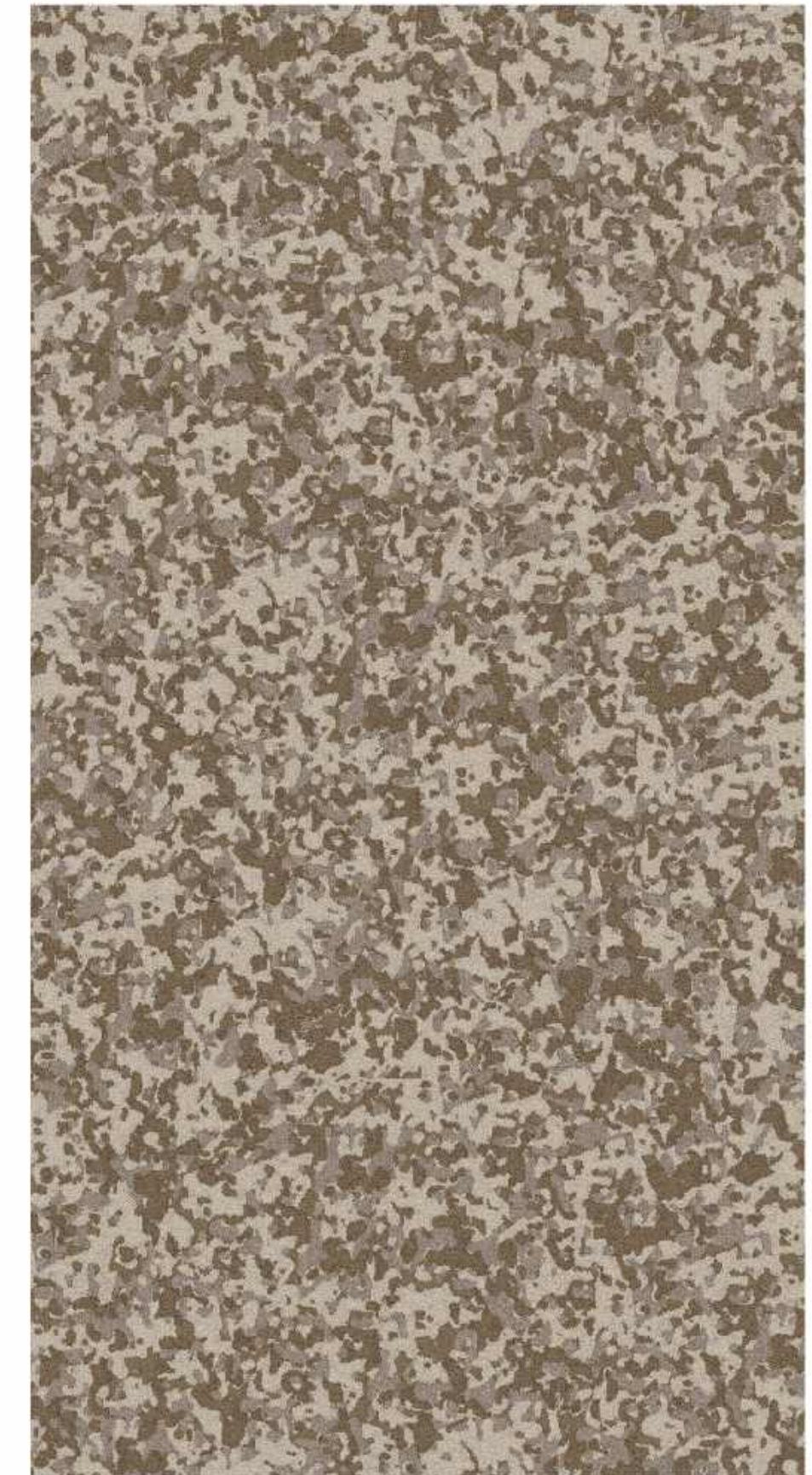


TIFFANY

VEIL | CF2041-002



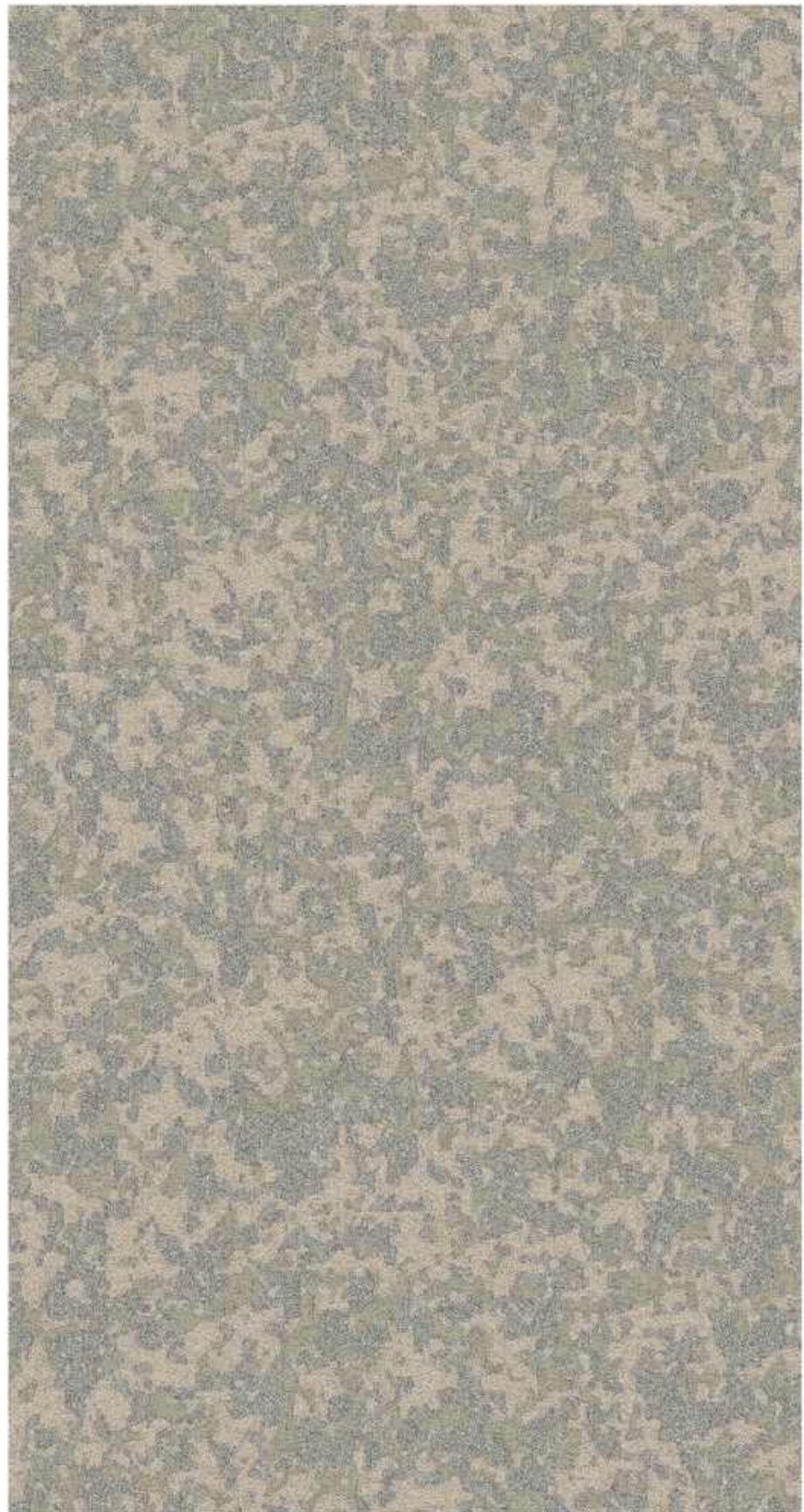
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TIFFANY

CARAMEL | CF2041-008

50X50 CM



TIFFANY

VEIL | CF2041-002

50X50 CM



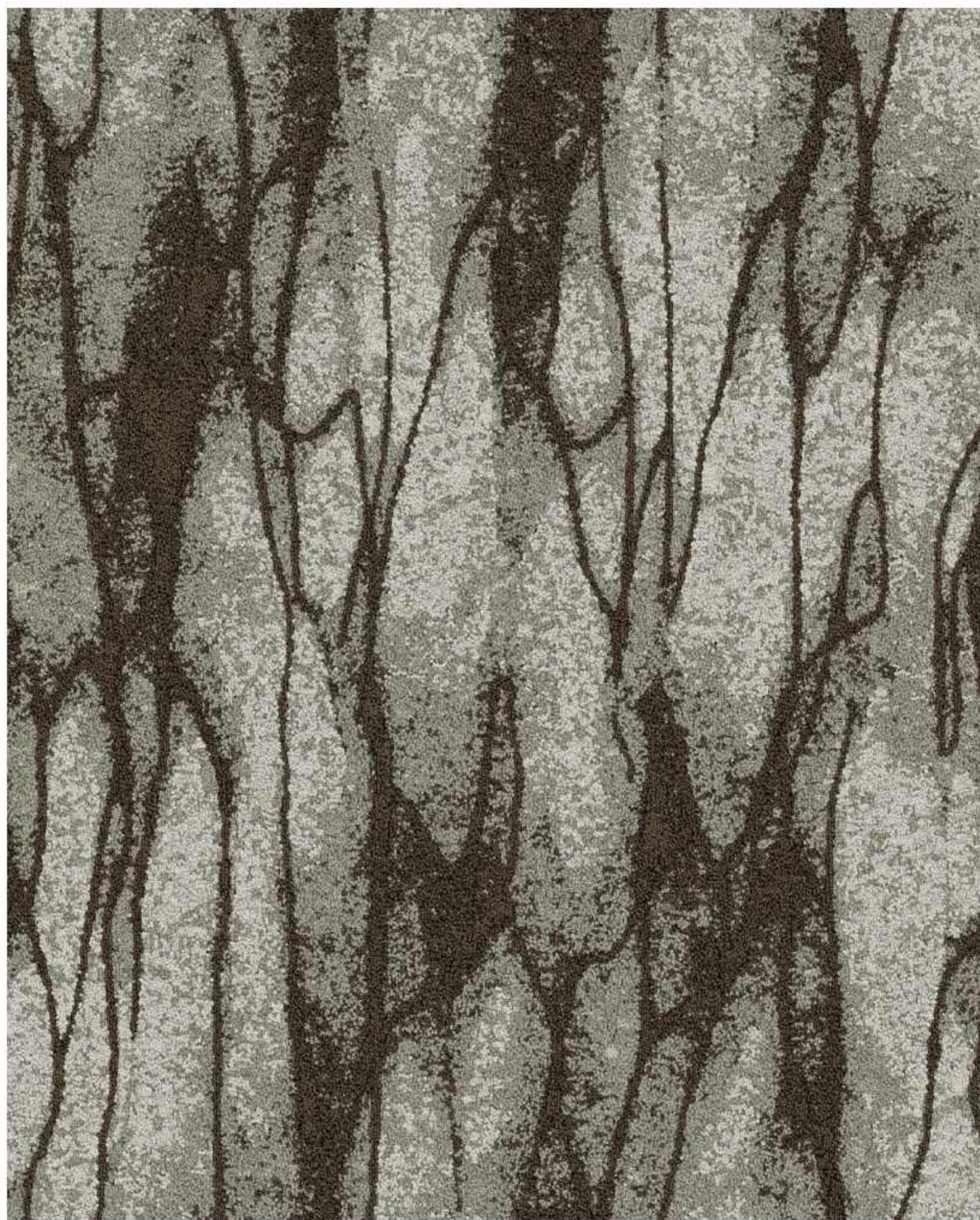
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TIFFANY

STARDUST | CF2041-003

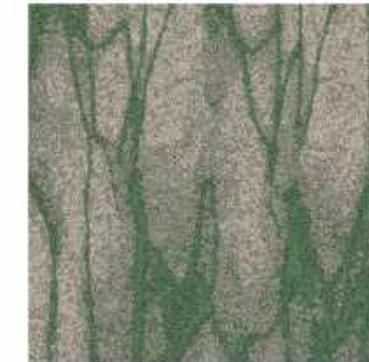
50X50 CM



STARDUST | CF0268-003

Twilight

50X100 CM



JADE
CF0268-001



VEIL
CF0268-002



AMBER
CF0268-004



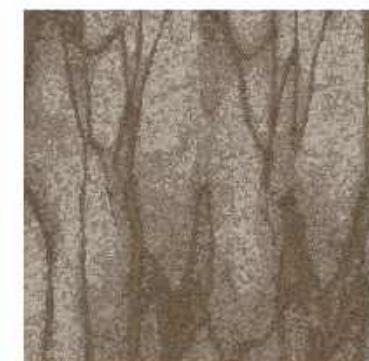
SEPIA
CF0268-005



FOGBOUND
CF0268-006



ROSEWOOD
CF0268-007



CARMEL
CF0268-008



This image is used for illustration purpose only.



TWILIGHT

JADE | CF0268-001

50X100 CM



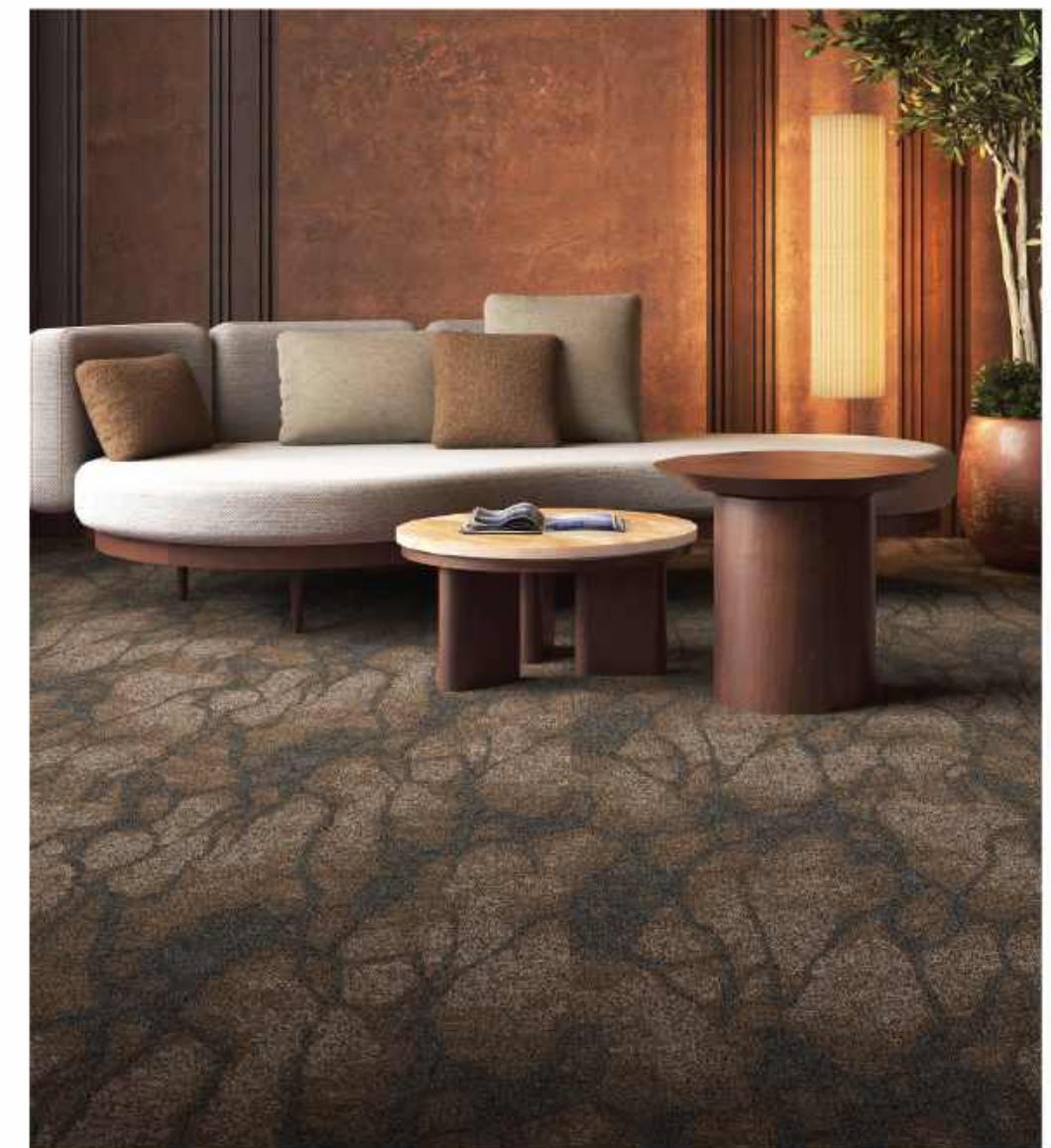
TWILIGHT

SEPIA | CF0268-005

50X100 CM



This image is used for illustration purpose only.



Dark Canvas



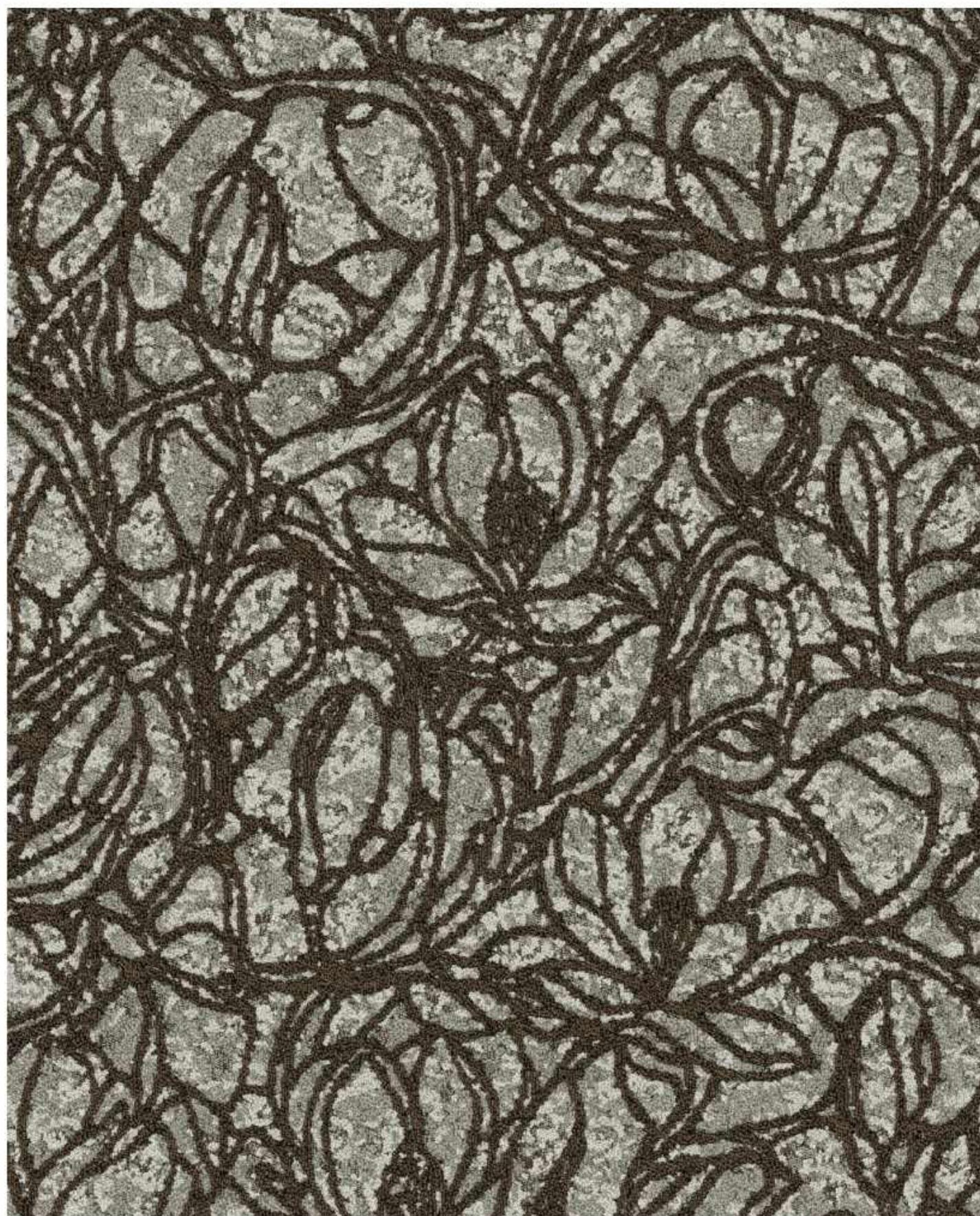
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TWILIGHT

ROSEWOOD | CF0268-007

50X100 CM



STARDUST | CF0266-003

Gardenia

100X100 CM



JADE
CF0266-001



VEIL
CF0266-002



AMBER
CF0266-004



SEPIA
CF0266-005



FOGBOUND
CF0266-006



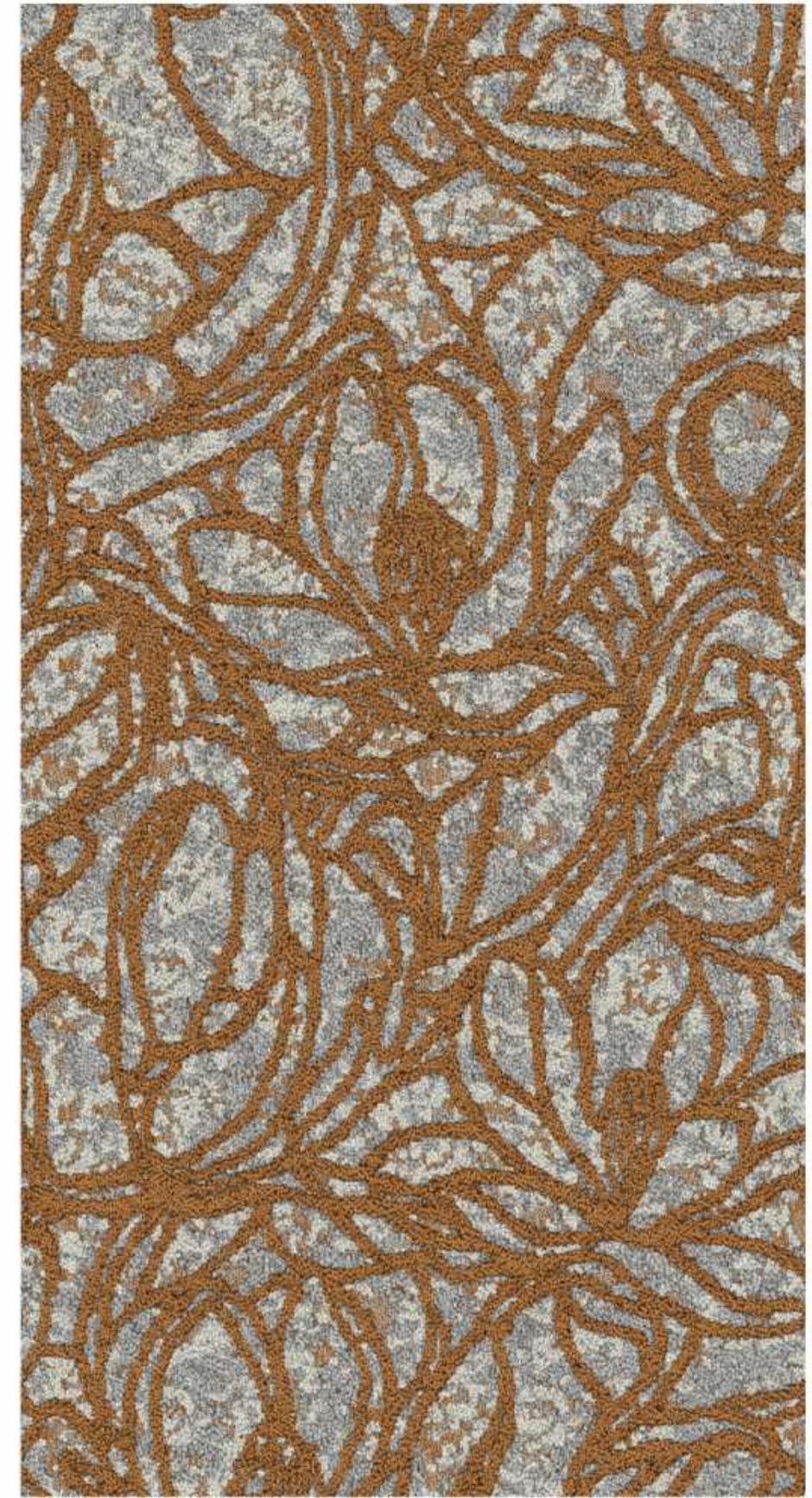
ROSEWOOD
CF0266-007



CARMEL
CF0266-008



This image is used for illustration purpose only.



GARDENIA

AMBER | CF0266-004

100X100 CM



GARDENIA

CARAMEL | CF0266-008

100X100 CM



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Since its inception in 1985, the Welspun Group has been committed to making India proud globally through its superior quality and innovative products and services. Its brilliant addition, Welspun Flooring, now has a modern manufacturing facility spread over an impressive 300 acres with an investment of more than 1150 cr. A break through in engineering and design, Welspun Flooring brings you a unique meeting of form and function in each collection. This distinctive quality appeals to Architects, Designers, Retailers and Consumers, offering them holistic flooring solutions that spur creative thinking and an elevated sense of design.

TEST REPORT SUMMARY

Test Name	Method	Test Name	Method
Anti Microbial Treatment	AATCC 174 (Part II & III)	Colour fastness to bleach	AATCC 6
Delamination	ASTM D 3936	Static Electricity	AATCC 134-1996
Tuft Bind	ASTM 1335-67	Anti Static	ANSI/ESD S 7.1
Dimensional stability	ASTM D 7570	Castor Chair	DIN 54324
Pile weight	ASTM D 5848-07	Hexapod	ASTM D 5252-15
Pile density	ASTM D 5848-07	Static Coefficient	ASTM C 1028
Total thickness	ASTM D 6988-08	Dimensional stability (Aachen test)	DIN-STD-54318/ITTS-004
Pile height	ASTM D 5823-05a	Anti Soil	ASTM D 6540-05
Gauge	ASTM D 5793-13	Shampoo Fastness	AATCC 138
Tuft density	ASTM D 5848	Water Fastness	AATCC 107
Flammability (Pill Test)	ASTM D 2859	Velcro-Loops	ITTS 112
Flammability (Radiant Panel)	ASTM E 648-06	Heavy Traffic test (Walk test)	ASTM 6119-03
NBS Smoke Density (Flaming)	ASTM E 662-06	Sound transmission	ASTM C 423-17
Lightfastness	AATCC 16 E	Sound Absorption	ASTM C 423-17
Colour fastness to Ozone	AATCC 129	Static Loading	ISO 015/3415
Colour fastness to NO ₂	AATCC 164-2008	Green Carpet (VOC)	ASTM D 5116
Crocking Dry and Wet	AATCC 165-2008	Acoustic	BS EN ISO 354
Stain fastness	AATCC 175-2008/ITTS 002	Thermal Resistance	ASTM C 518

TRADEMARKS & TECHNOLOGIES



NY6+™

For colours that don't fade out, Welspun Floorings Ny6+™ is made up of a highly resilient fiber that is known for its superior color retention, strength, stain and fade resistance. With all this, your floor always retains its beauty come what may.



Welspun Ecolite™

Welspun Ecolite™ backing are made up of lightweight PVC that not only reduces the overall weight significantly but ensures a 40% less environment footprint than traditional carpets. Despite that, this backing retains the highest performance standards.



Comfortile+™ (Optional)

With Comfortile+™, enjoy the most superior levels of safety, underfoot comfort and sound absorption. Equipped with a cushion back that is 20% more thicker, Comfortile+™ decreases sound reflection by 25% compared to hard back enabling you to enjoy quieter spaces which leads to better health.



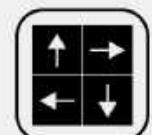
HealthyFloor™ (Optional)

We also have carpet tiles options with antiviral property. Tested and certified by ResInnova labs, we are the first company in India to offer antiviral carpet tiles. It eliminates 99.68% of virus thanks to a special coating of silver ion & titanium oxide.

FEATURES



Nylon Tufted Product



Multiple Design Possibilities



Easy To Install



Reduces Wastage During Installation



Easy To Maintain



Stain Resistance



Fade Resistance



Ideal For Heavy Foot Traffic



PRODUCT SPECIFICATIONS IN CARPET TILES

Collection	Tufted Broadloom	Tufted Carpet Tile	Printed Broadloom
Machine	5/64 VLOC	1/12 Colour Point	1/8 & 1/10
Pile Height	8 mm	5 mm	4 mm to 9 mm
GSM	1084 / 32 Oz	812 / 24 Oz	590 / 17 Oz to 1500 / 44 Oz
Total Thickness	10 mm	9 mm	6 mm to 11 mm
Quality	Nylon	Nylon	Nylon
Sample Type	W2W	CT	W2W
Backing System	PP Mesh	PVC + Cushion	PP Mesh
Density	181440	5000+	1776 to 2686
Indicates	+/- 5%	+/- 5%	+/- 5%

*Indicates +/- 5%

CERTIFICATIONS							
OEKO-TEX® STANDARD 100	OEKO-TEX® INSPIRING CONFIDENCE STeP	ISO 14001:2015 CERTIFIED	ISO 9001:2015 CERTIFIED	ISO 45001:2018 CERTIFIED			



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