

Welspun®
FLOORING



ARTISTRY

ARTISTRY

-A Brushstroke Carpet Collection-

"Artistry" is a carpet design collection that reimagines the floor as a canvas for artistic expression, drawing inspiration from the dynamic energy and fluidity of brush strokes. Each carpet in this collection serves as a medium for creativity, transforming the space it inhabits into a gallery of colour, texture, and movement. From bold splashes of pigment to delicate strokes of detail, "Artistry" invites you to step into a world where art meets functionality, and every step is a brushstroke in the masterpiece of everyday life.

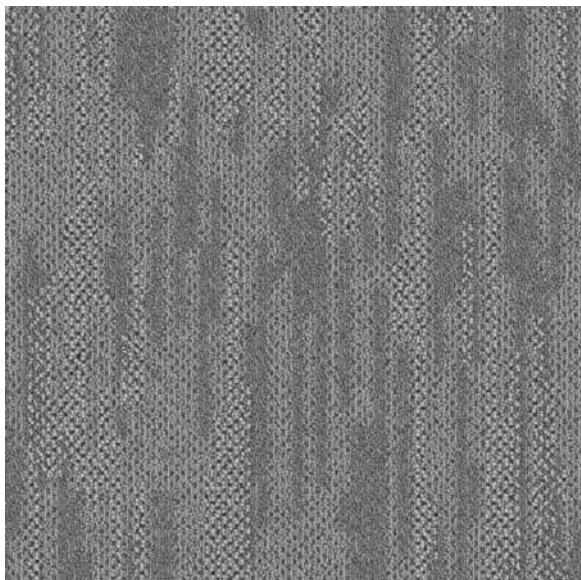
The central theme of "Artistry" is the celebration of brush strokes as a form of artistic expression. Inspired by the spontaneity and freedom of abstract painting, the collection seeks to capture the essence of movement, rhythm, and emotion through bold colours, expressive lines, and dynamic textures.

The colour palette of "Artistry" is vibrant and eclectic, echoing the diversity of hues found in the natural world and the limitless possibilities of artistic expression. Rich jewel tones, playful accents, and bold primaries mingle with earthy neutrals and blending grey hues, creating a kaleidoscope of colour that adds depth and dimension to any space.

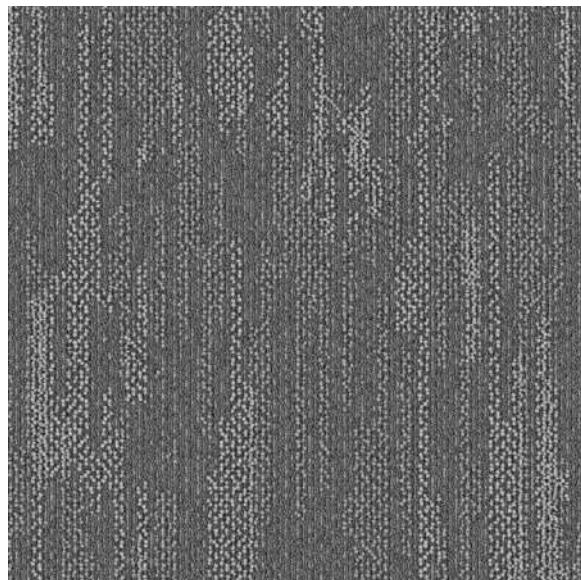


ARTISTRY

-A Brushstroke Carpet Collection-



FROSTY FIR



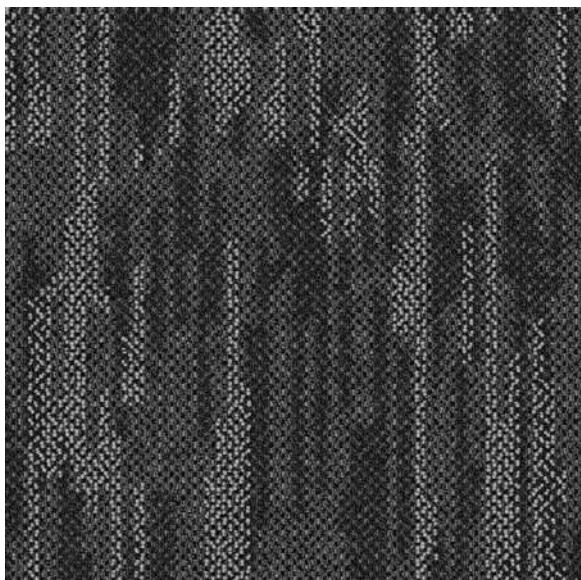
AZURE DREAM



BISCUIT BLISS



ARTISAN ASH



EBONY ELEGANCE



MIDNIGHT MUSE



SABLE SYMPHONY



CORAL CASCADE



FROSTY FIR

* For illustrative purposes only.



AZURE DREAM

* For illustrative purposes only.



EBONY ELEGANCE

*For illustrative purposes only.



MIDNIGHT MUSE

* For illustrative purposes only.



BISCUIT BLISS

* For illustrative purposes only.



ARTISAN ASH

* For illustrative purposes only.



SABLE SYMPHONY

* For illustrative purposes only.



CORAL CASCADE

* For illustrative purposes only.

FROM AN IDEA TO A REVOLUTION AND BEYOND ||

Welspun is one of India's fastest-growing global conglomerates. With 'Har Ghar Welspun' at the heart of our culture, we are amongst global leaders in markets like U.S.A, Saudi Arabia, Europe and also in India.

Welspun Flooring is Welspun Group's newest brainchild. With a state-of-the-art manufacturing facility spread over 300 acres, we are disrupting the world of flooring. Crafted passionately by our dedicated team of experts, Welspun Flooring is a breakthrough in terms of engineering and design. With form meeting function in each style, you'll see flooring in a new light!

Product and Process Innovation is at the heart of everything we do here. We are proud that this drive to innovate has led to the creation of various trademarks, technologies and designs beyond category codes.

Our vertically integrated state-of-the-art manufacturing plant spread over 300 acres in Hyderabad, India is Asia's largest production facility and an epitome of advanced flooring technology.

With uncompromised notion, and with Welspun Flooring transcending boundaries, the same has carved a niche in the industry.

Welspun Flooring is winning the World, One room at a time.

ALL FOR A BETTER TOMORROW! ||

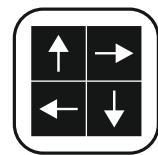
A responsibility to the environment and a commitment to sustainable social progress have long been enshrined in Welspun's way of working. Be it the communities we influence, the families we're a part of or the entrepreneurs we partner with.



FEATURES



Nylon Tufted Product



Multiple Design Possibilities



Easy To Install



Reduces Wastage During Installation



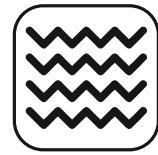
Easy To Maintain



Stain Resistance



Fade Resistance



Abrasion Resistance



Texture Resistance



Ideal For Heavy Foot Traffic



Made In India

PRODUCT SPECIFICATIONS IN CARPET TILES

• Quality	Tufted Carpet Tile
• Yarn	100% Solution Dyed Nylon (NY6+™)
• Machine Gauge	1/10" Loop Infinity
• Pile Type	Multi Level Loop
• Pile Height*	4 mm
• Tuft Weight *	610 GSM / 18 Oz
• Tuft Density*	5400
• Total Thickness*	6 mm
• Backing System	Extruded PVC (Welspun Ecolite™)
• Size	50X50 cm

*Indicates +/-5%

CERTIFICATIONS							
OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100				OEKO-TEX® INSPIRING CONFIDENCE STeP			
ISO 14001:2015 CERTIFIED				ISO 9001:2015 CERTIFIED			
ISO 45001:2018 CERTIFIED		CE		ISO 14001:2015 CERTIFIED		ISO 9001:2015 CERTIFIED	



**EVERY HOME TO
EVERY HEART
WELSPUN**

— #HarDilWelspun —

Contact US

Welspun®
FLOORING

Contact us :

To transform your flooring, just in touch with us by sending an email at:

Global: global_saleswfl@welspun.com

Website: global.welspunflooring.com

Address:

Welspun Global Brands Ltd,
Survey No 190, Chandanvelly,
Near Hythabad, Shabad
Mandal, Ranga Reddy District,
Telangana 501503, India