



Serene

Echoes of Harmony





Welspun^WLIVING

From an Idea to revolution and beyond

Welspun is one of India's fastest-growing global conglomerates. With 'Har Ghar Welspun' (Every Home Welspun) at the heart of our culture, we are amongst global leaders in markets like U.S.A, Saudi Arabia, Europe and also in India.

Welspun Flooring is Welspun Group's newest brainchild. With a state-of-the-art manufacturing facility spread over 300 acres, we are disrupting the world of flooring. Crafted passionately by our dedicated team of experts, Welspun Flooring is a breakthrough in terms of engineering and design. With form meeting function in each style, you'll see flooring in a new light!

Product and Process Innovation is at the heart of everything we do here. We are proud that this drive to innovate has led to the creation of various trademarks, technologies and designs beyond category codes.

Our vertically integrated state-of-the-art manufacturing plant spread over 300 acres in Hyderabad, India is Asia's largest production facility and an epitome of advanced flooring technology.

With uncompromised notion, and with Welspun Flooring transcending boundaries, the same has carved a niche in the industry.

Welspun Flooring is winning the World, One room at a time.

Promoting Sustainable Living

At Welspun Flooring Limited, our vision is to harmoniously blend all elements of the biosphere and empower individuals to reimagine their lives through sustainable growth. We strive to achieve this by seamlessly integrating sustainable practices into our operations, systems, and processes, ensuring that we stay in equilibrium with the triple bottom line.

Thought leader in Home,
43+
Patents highest in the industry

#1
Home Textiles
supplier to the USA, by Home
Textiles Today (HTT)

Wel-Trak™
Traceability
Solution with Blockchain: 1st in the industry

50+
Countries distribution and reach with
global retailers and marquee customers

Weaving Sustainability revolution with
Zero fresh water
used for manufacturing

Our **FOCUS**



Zero waste

- Embracing a regenerative economy and circularity as a cornerstone
- Adopted Zero waste to disposal
- SCS Global Services has awarded us certification under the Zero
- Waste Programme, demonstrating our dedication to waste reduction



Reduce, Reuse, Re-Produce, and Recycle (4R)

- We prioritise the 4Rs - Reduce, Reuse, Recycle, and Recover
- We have a closed-loop system that recycles and reuses all liquids, achieving zero liquid discharge



Zero non-renewable energy

- 30% share of renewable energy
- 100% renewable by 2030



Zero emissions

- Regular assessment of energy consumption and emissions levels identify areas for improvement
- Our operations are powered by bio waste and other biogenic fuel sources



Serene



*A reflection of
peace in every corner.*

In a world filled with noise, serenity becomes a precious escape. **Serene** Spaces is a celebration of calm, balance, and understated beauty, where minimalism meets harmony. This book draws inspiration from soft hues, tranquil settings, and the quiet elegance of dawn, creating a sanctuary for the mind and soul.

Through thoughtfully designed spaces and a refined aesthetic, this collection invites you to explore the art of stillness. Let these pages inspire a journey toward tranquility, where every detail reflects a life lived in perfect balance.



Elegant *Simplicity*

The moodboard captures the essence of tranquility with soft hues, natural textures, and minimalist designs. Inspired by dawn, saunas, and Zen aesthetics, it embodies balance, harmony, and calm, creating a visual narrative of serenity and understated elegance.

Serene

Designs



SERENE DOVE | WHF00154



SERENE TRUFFLE | WHF00155



SERENE CREAMA | WHF00156



SERENE SHIFTING SNAD | WHF00157



SERENE STEEL | WHF00158



SERENE SILVER | WHF00159



SERENE GOLDEN | WHF00160



SERENE SANDS | WHF00161

Moments *of calm*
are crafted, not found.





Allure *of Soft Hues
and Seamless Design.*



Designs *that*
whisper peace into your soul.

Minimalism

is the language of peaceful living.



SERENE TRUFFLE | WHF00155



SERENE SILVER | WHF00159

Solitude *embraces*
design in its purest form.



Crafted *spaces,*
a reflection of tranquility.





Spaces *shaped*
by intention, imbued with serenity.

FEATURES



Painted Bevel

Scratch Resistant

Abrasion Resistant

Excellent Sound Insulation

Stain Resistant

Skid Resistant

Water Proof

Fire Resistant

Comfortile+
(Optional)

Locking

Made In India

WARRANTIES

RESIDENTIAL

LIMITED LIFETIME

LIGHT COMMERCIAL

7 YEAR

PRODUCT SPECIFICATIONS

Thickness*	5 mm
Wear Layer*	20 mil
Backing	1 mm (Pad)
Size*	7.13 x 48.03 inch
Locking*	5Gi

*This product is offered in Thickness ranging from 4mm to 8mm (with backing as additional), Wear Layer ranging from 12 mil to 30 mil, Size options being 7.13 x 48.03 inch (for thickness 4mm to 5mm) & 7 x 48.03 inch (for thickness above 5mm), featured Locking options being 2G and 5Gi and Backing options as IXPE and EVA.

CERTIFICATIONS

GREENGUARD
PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL COMPOS
UL 2818

floor score
CERTIFIED BY
SCS Global Services

U.S. GREEN BUILDING COUNCIL
LEED GOLD
USGBC

IGBC GREEN FACTORY BUILDING
Welspun Flooring Ltd
PLATINUM
2022

VERIFIED
by SCS GLOBAL SERVICES
ENVIRONMENTAL
PRODUCT
DECLARATION
BASED ON LCA

VERIFIED
by SCS GLOBAL SERVICES
HEALTH
PRODUCT
DECLARATION

SINGAPORE
GREEN
BUILDING
PRODUCT
SGBC
EXCELLENT

ZERO
WASTE
98% Waste Diversion
Achieved
CERTIFIED
by SCS Global Services

ISO
14001:2015
CERTIFIED

ISO
9001:2015
CERTIFIED

ISO
45001:2018
CERTIFIED

Note: All specifications are subject to normal manufacturing tolerances.



INDIAN ROOTS
GLOBAL STANDARDS
MADE BY Welspun®

QUIET
the noise

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E-LOOKBOOK