



Classic Colour

The Art of Bold Aesthetics



Welspun^WLIVING

From an *Idea* to revolution and beyond

Welspun is one of India's fastest-growing global conglomerates. With 'Har Ghar Welspun' (Every Home Welspun) at the heart of our culture, we are amongst global leaders in markets like U.S.A, Saudi Arabia, Europe and also in India.

Welspun Flooring is Welspun Group's newest brainchild. With a state- of-the-art manufacturing facility spread over 300 acres, we are disrupting the world of flooring. Crafted passionately by our dedicated team of experts, Welspun Flooring is a breakthrough in terms of engineering and design. With form meeting function in each style, you'll see flooring in a new light!

Product and Process Innovation is at the heart of everything we do here. We are proud that this drive to innovate has led to the creation of various trademarks, technologies and designs beyond category codes.

Our vertically integrated state-of-the-art manufacturing plant spread over 300 acres in Hyderabad, India is Asia's largest production facility and an epitome of advanced flooring technology.

With uncompromised notion, and with Welspun Flooring transcending boundaries, the same has carved a niche in the industry.

Welspun Flooring is winning the World, One room at a time.

Promoting *Sustainable* Living

At Welspun Flooring Limited, our vision is to harmoniously blend all elements of the biosphere and empower individuals to reimagine their lives through sustainable growth. We strive to achieve this by seamlessly integrating sustainable practices into our operations, systems, and processes, ensuring that we stay in equilibrium with the triple bottom line.

Thought leader in Home,
43+
Patents highest in the industry

#1
Home Textiles
supplier to the USA, by Home
Textiles Today (HTT)

Wel-Trak™
Traceability
Solution with Blockchain: 1st in the industry

50+
Countries distribution and reach with
global retailers and marquee customers

Weaving Sustainability revolution with
Zero fresh water
used for manufacturing

Our *Focus*



Zero waste

- Embracing a regenerative economy and circularity as a cornerstone
- Adopted Zero waste to disposal
- SCS Global Services has awarded us certification under the Zero
- Waste Programme, demonstrating our dedication to waste reduction



Reduce, Reuse, Re-Produce, and Recycle (4R)

- We prioritise the 4Rs - Reduce, Reuse, Recycle, and Recover
- We have a closed-loop system that recycles and reuses all liquids, achieving zero liquid discharge



Zero non-renewable energy

- 30% share of renewable energy
- 100% renewable by 2030



Zero emissions

- Regular assessment of energy consumption and emissions levels identify areas for improvement
- Our operations are powered by bio waste and other biogenic fuel sources

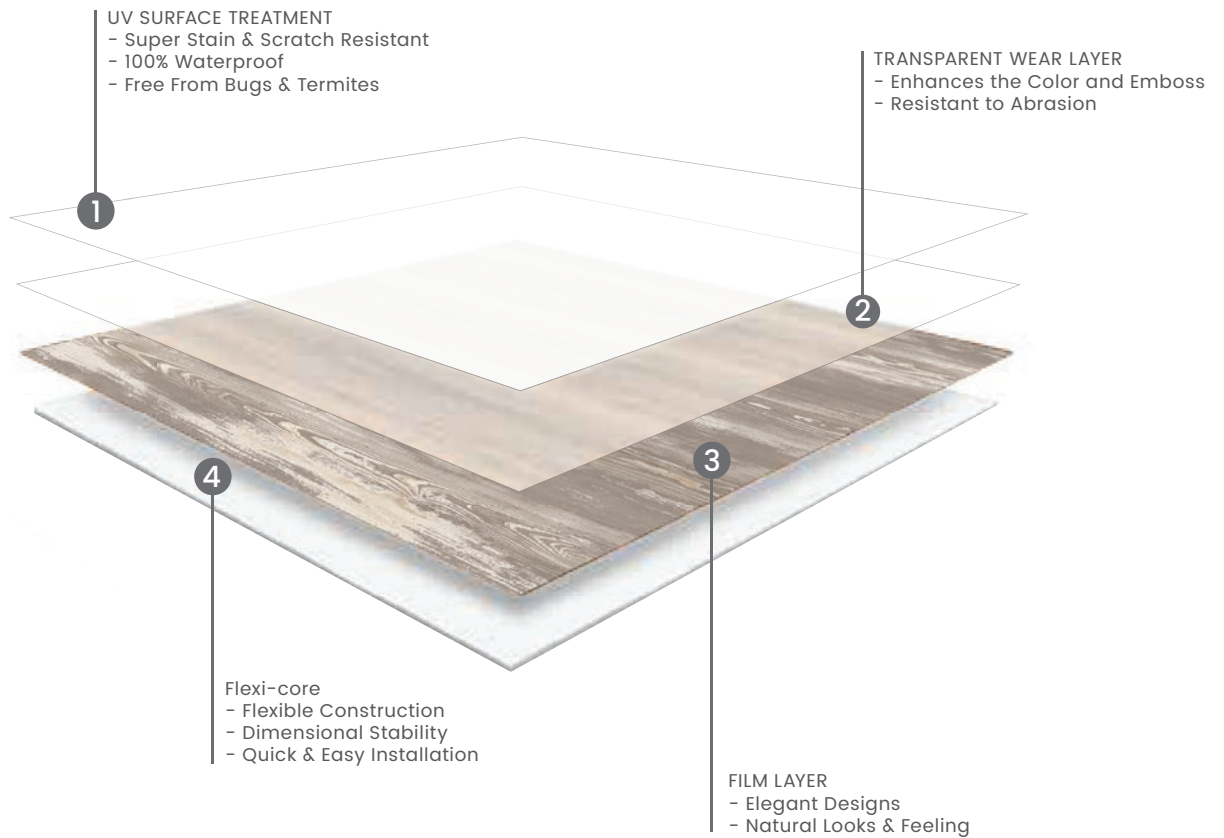
WHY COLOR POP?

With Color Pop, elevate your home décor to a whole new aesthetic, allowing you to express your unique style in every space. Experience unparalleled versatility, enabling you to effortlessly upgrade your home with ease.

PARAMETERS	COLOR POP	LVT	WOODEN FLOORING
Anti-Fade	✓	✗	✗
Higher Abrasion	✓	✗	✗
Ease of Multi-surface application	✓	✓	✗
Ease of Multi-Laying pattern	✓	✓	✗
No affect by changes in moisture & temperature	✓	✓	✗
Increased Stability & Durability	✓	✗	✗
Waterproof	✓	✓	✗

Structure

HPC is the perfect choice for those who crave long-lasting durability, waterproofness, and resistance against shattering, scratches, and stains. It seamlessly combines the strength of polymer and stone with a flexi core, giving you the best of both worlds. With its versatile multi-laying patterns and multi-surface applicability, you can effortlessly achieve the desired look while relishing in its timeless beauty for years to come.



Features



Multi Laying Pattern



Flexible



Glue Down



Scratch Resistant



Stain Resistant



Skid Resistant



Water Proof



Fire Resistant



Reduces Wastage During Installation



Easy To Clean

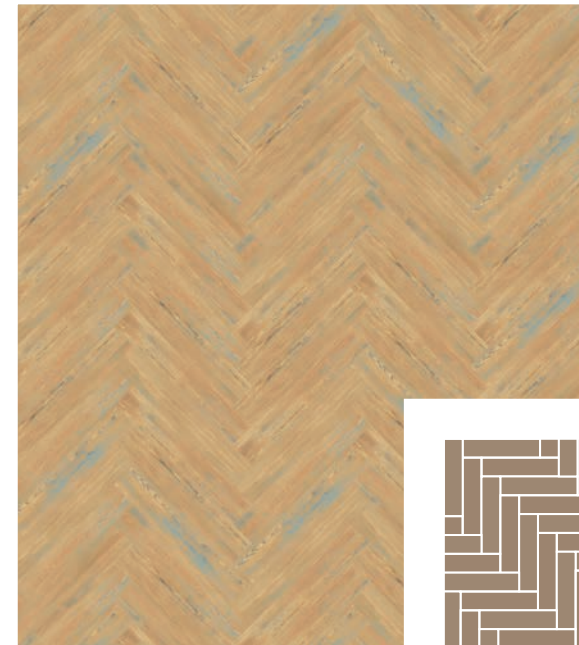


Made In India

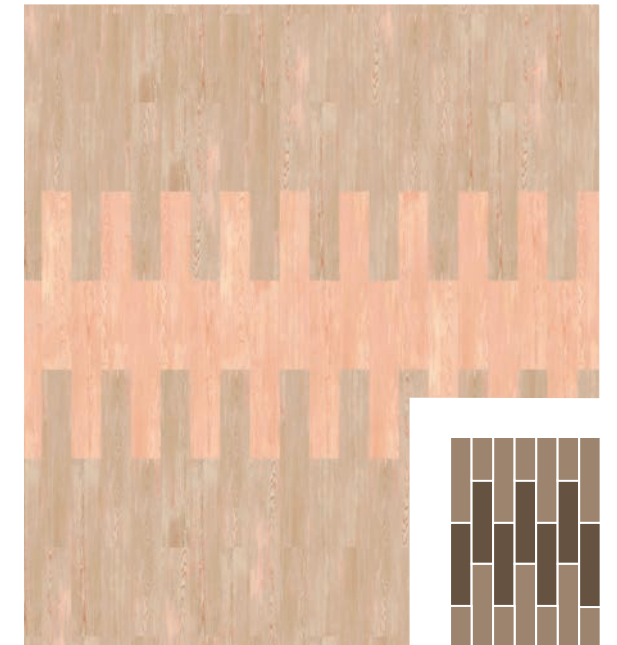
*T&C Apply

Design *Versatility*

Utilize Color Pop well-balanced size options to make an immediate impact with simple, timeless patterns. Traditionally used for flooring, plank tiles can be arranged in various patterns to create a unique and personalized design. These versatile tiles are also perfect for wall applications, delivering a seamless and cohesive look across different surfaces.



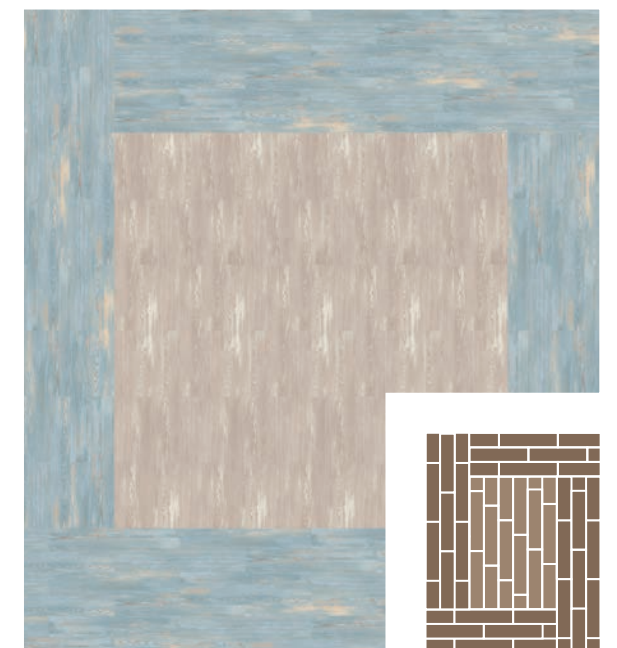
Herringbone Layout



Staggered Layout



Basket Layout



Framing Layout

Where
Bold *meets*
beautiful,
and
vibrant *meets*
versatile





Natural. inspiration

to vibrant expression

Colors are more than just visual elements, they are storytellers that shape our spaces and moods. "Color Pop" draws inspiration from the vibrant hues of nature, from blooming flowers to lush foliage, reimagining their beauty to enhance modern interiors.

This book celebrates how color, texture, and design trends can transform living spaces into captivating expressions of personality and creativity. As lifestyles evolve, so do the ways we approach design.

Palette *of* Contrasts

Step into a world where nature's vivid hues meet bold design. This moodboard sets the tone for Color Pop, blending vibrant contrasts and rich textures to inspire dynamic and expressive spaces.





Designs



EARLY AMERICAN | WLW0001-1



HONEY PEACH | WLW0001-2



WORN NAVY | WLW0001-3



EBONY | WLW0001-4



BRIAR SMOKE | WLW0001-5



TRADITIONAL CHERRY | WLW0001-6



WEATHER GRAY | WLW0001-8



SUN BLEACHED | WLW0001-9



WORN NAVY | WLW0001-3



Transforming
new
Trends
into timeless palettes

BRIAR SMOKE | WLW0001-5





Discover
the
Beauty
of contrasts, the magic of harmony

EARLY AMERICAN | WLW0001-1



Rhythm *of* Color

the harmony of design

EBONY | WLW0001-4





WORN NAVY | WLW0001-3

Natural
beauty
inspiration
to vibrant expression

SUN BLEACHED | WLW0001-9





HONEY PEACH | WLW0001-2



Layers Texture

burses of life color redefined

TRADITIONAL CHERRY | WLW0001-6





Unveiling *the* Soul

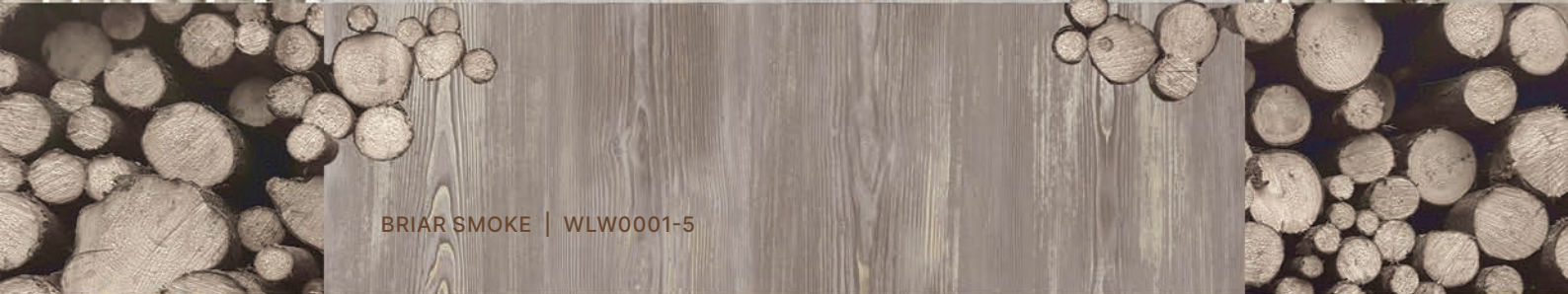
of spaces through vibrant hues

SUN BLEACHED | WLW0001-9





WEATHER GRAY | WLW0001-8



BRIAR SMOKE | WLW0001-5



SUN BLEACHED | WLW0001-9



Canvas
of
Colors
where design speaks

WORN NAVY | WLW0001-3



Success





SUN BLEACHED | WLW0001-9

HONEY PEACH | WLW0001-2

Hues
that
Harmonize
patterns that play

EBONY | WLW0001-4





WEATHER GRAY | WLW0001-8



WORN NAVY | WLW0001-3



Design
and
Color
creativity flows from nature

SUN BLEACHED | WLW0001-9



WARRANTIES

RESIDENTIAL

LIMITED LIFETIME

LIGHT COMMERCIAL

5 YEAR

PRODUCT SPECIFICATIONS

Thickness*	2.5 mm
Wear Layer*	12 mil
Size*	6 x 36 inch

*This product is offered in Thickness ranging from 2.5mm to 5mm, Wear Layer ranging from 12 mil to 20 mil, Size options being 6 x 36 inch and 7.13 x 48.03 inch.

CERTIFICATIONS





Note: All specifications are subject to normal manufacturing tolerances.



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E-LOOKBOOK