

BROKEN CLAY

Welspun[®]
FLOORING

BROKEN CLAY

Once upon a time, in a quiet corner of a sun-drenched valley, artisans toiled amidst the serene rhythm of nature. Their craft was ancient and revered: sculpting clay into timeless works of art. With each sunrise, the clay they molded would crack and shift under the sun, creating patterns that were as ephemeral as they were beautiful. This delicate dance of creation and erosion inspired a collection like no other.

The Artistry of Clay

The Broken Clay Carpet Tile Collection is a tribute to this centuries-old tradition. Imagine the warm embrace of terracotta, the gentle whisper of sandy beige, and the subtle grace of grey, all coming together to recreate the earth's natural palette. Each tile tells a story of nature's artistry, where the rugged textures of cracked clay and the fluid forms of organic swirls come to life. These designs are more than mere patterns; they are echoes of a time when the earth itself was the canvas. Geometric shapes capture the precision of the artisan's hand, while irregular lines and swirls mirror the unpredictable beauty of weathered clay. The plush and looped yarns weave a tactile narrative, inviting you to feel the comforting roughness that once shaped the hands of those who molded it.

As you lay down each tile, you become part of this ongoing story. The Broken Clay Carpet Tile Collection is not just a design choice; it's a journey into the heart of creativity, where the rough and the refined coexist in harmony. It's a celebration of rustic beauty, a nod to the artistry of handmade surfaces, and a reminder of the timeless bond between craft and nature.

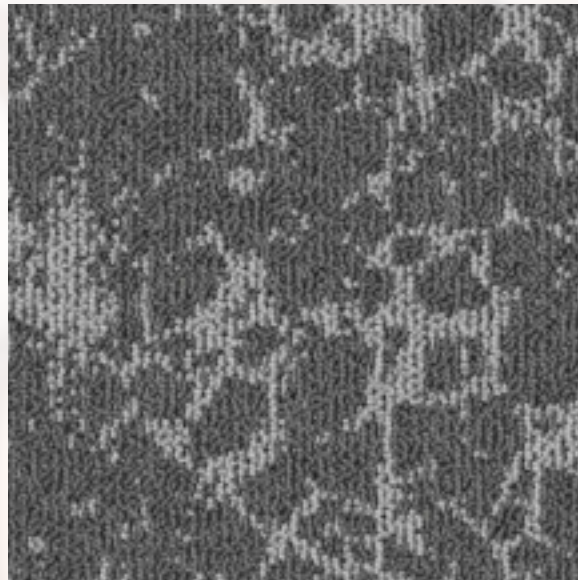
Transform your space with the warmth and elegance of the Broken Clay Carpet Tile Collection, and let your interiors tell their own story of artistry and tradition.



BROKEN CLAY



AQUA



STONE



SAND STONE



WOODS



SURFACE



MUD



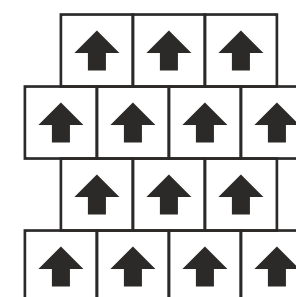
MIST



COVERT



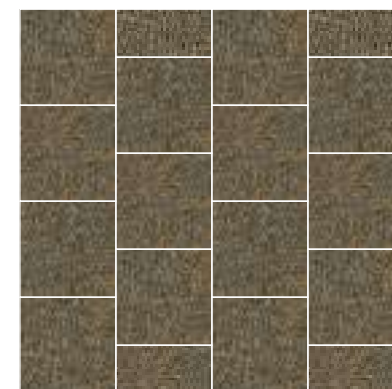
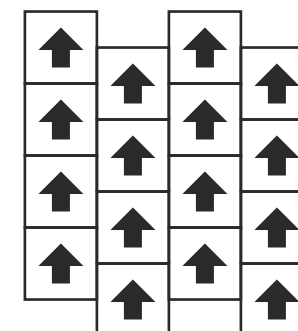
AQUA



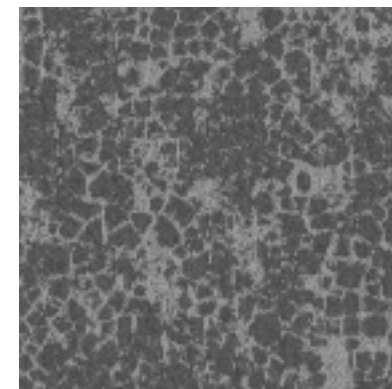
* For illustrative purposes only.



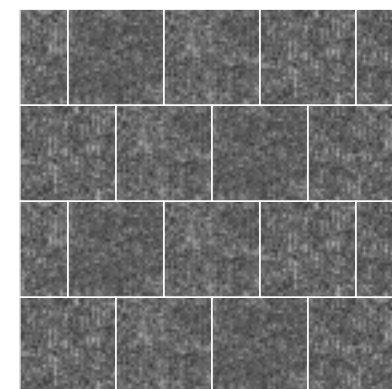
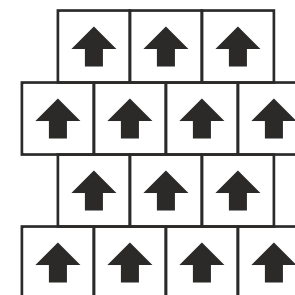
SURFACE



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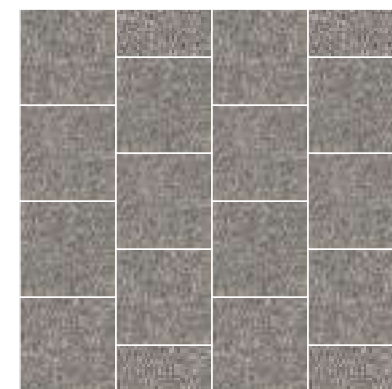
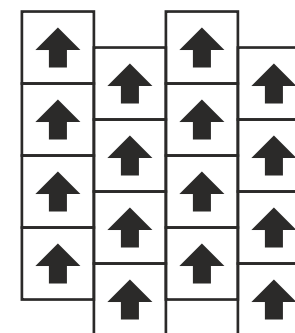
STONE



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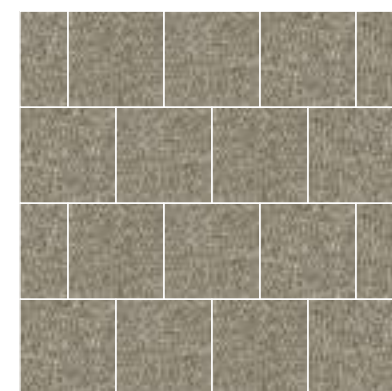
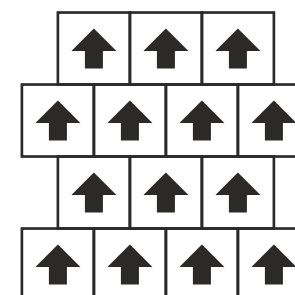
MUD



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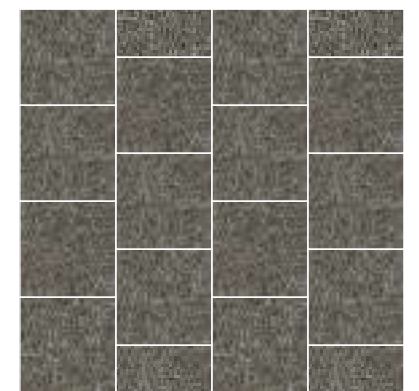
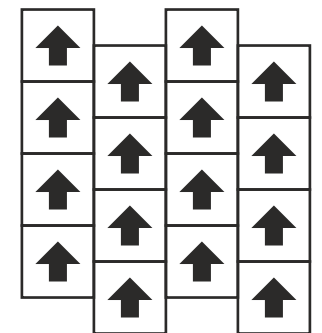
SAND STONE



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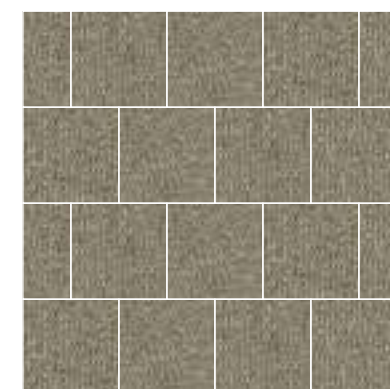
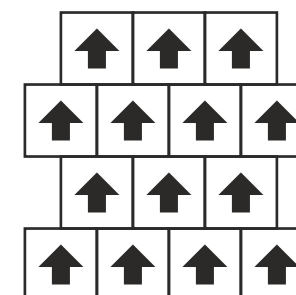


MIST





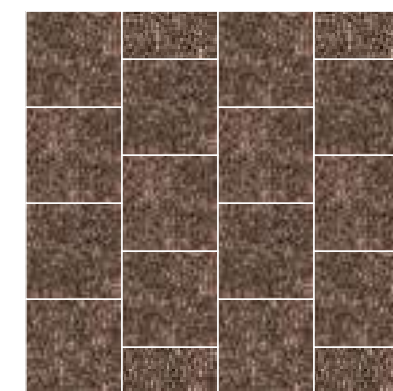
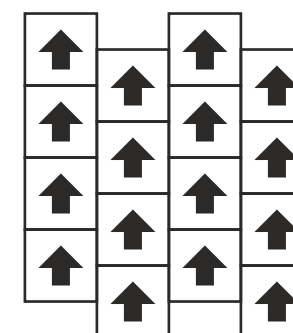
WOODS



* For illustrative purposes only.



COVERT



* For illustrative purposes only.



FROM AN IDEA TO A REVOLUTION AND BEYOND ||

Welspun is one of India's fastest-growing global conglomerates. With 'Har Ghar Welspun' at the heart of our culture, we are amongst global leaders in markets like U.S.A, Saudi Arabia, Europe and also in India.

Welspun Flooring is Welspun Group's newest brainchild. With a state-of-the-art manufacturing facility spread over 300 acres, we are disrupting the world of flooring. Crafted passionately by our dedicated team of experts, Welspun Flooring is a breakthrough in terms of engineering and design. With form meeting function in each style, you'll see flooring in a new light!

Product and Process Innovation is at the heart of everything we do here. We are proud that this drive to innovate has led to the creation of various trademarks, technologies and designs beyond category codes.

Our vertically integrated state-of-the-art manufacturing plant spread over 300 acres in Hyderabad, India is Asia's largest production facility and an epitome of advanced flooring technology.

With uncompromised notion, and with Welspun Flooring transcending boundaries, the same has carved a niche in the industry.

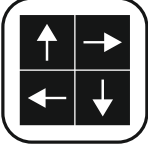
Welspun Flooring is winning the World, One room at a time.

ALL FOR A BETTER TOMORROW! ||

A responsibility to the environment and a commitment to sustainable social progress have long been enshrined in Welspun's way of working. Be it the communities we influence, the families we're a part of or the entrepreneurs we partner with.



FEATURES



Multiple Layout Possibilities



Easy To Install



Reduces Wastage During Installation



Easy To Maintain



Stain Resistance



Fade Resistance



Abrasion Resistance



Texture Resistance



Ideal For Heavy Foot Traffic



Made In India

PRODUCT SPECIFICATIONS IN CARPET TILES

• Quality	Tufted Carpet Tile
• Yarn	PET
• Machine Gauge	1/12" Loop Infinity
• Pile Type	Multi Level Loop
• Pile Height*	4 mm
• Tuft Weight *	542 GSM / 16 Oz
• Tuft Density*	4100
• Total Thickness*	5.5 mm
• Backing System	Extruded PVC (Welspun Ecolite™)
• Size	50X50 cm

*Indicates +/-5%

CERTIFICATIONS







**EVERY HOME TO
EVERY HEART
WELSPUN**

— #HarDilWelspun —

Welspun^W
FLOORING

Address:

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Survey No 190, Chandanvelly,
Near Hythabad, Shabad
Mandal, Ranga Reddy District,
Telangana 501503, India

Contact us :

To transform your flooring, just in touch with us by sending an email at:

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Website: global.welspunflooring.com

Contact Us

